

# CADEL EVANS GREAT OCEAN ROAD RACE

GEELONG – BARWON HEADS – TORQUAY



## BROADCAST GUIDE

24–28 JANUARY 2024

CYCLING'S ELITE HIT OUR SHORES





**OPENING ONE DAY RACE  
OF 2024 UCI WORLDTOUR AND  
THE WOMEN'S WORLD TOUR  
24–28 JAN 2024 | 19 WORLDTOUR TEAMS | 186 RIDERS**

## CONTENTS

The Vision Of A Cycling Legend	3	Cadel Evans Great Ocean Road Race	16
2024 Event Overview	4	Elite Men's Riders	18
General Overview	5	One Iconic Location	20
2024 Event Schedule	6	Course Mocka — Women's	22
Media Information	7	Course Mocka — Men's	24
The Course	8	Geelong and Surf Coast	
Broadcast Information	10	Specific Broadcast Messaging	28
Past Results	11	The Organisers	35
2023 Highlights	11	Where to Watch	36
UCI Deakin University Elite Women's Race	12	Sponsor Messaging	38
Elite Women's Riders	14		



# THE VISION OF A CYCLING LEGEND

As Australia's only Tour de France winner, Cadel Evans holds a special place in Australian sporting history. How can the career and legacy of this humble champion, who hails from the Australian outback, be captured to ensure that his achievements encourage and inspire future generations to share his passion for riding a bike?

Simple – the Cadel Evans Great Ocean Road Race.

The Cadel Evans Great Ocean Road Race is Australia's premier weekend of cycling. Its inclusion in the 2017 UCI WorldTour calendar in the event's fourth year was a significant achievement.

The race brings the world's best teams and their riders to one iconic location to compete in Cadel's backyard, including Victoria's Great Ocean Road, in Australia's modern version of a European Classic race.

The weekend draws enormous crowds and showcases the spectacular region to thousands of spectators as well as viewers all over the world.

Australians are a passionate sport loving public who have embraced the event. The strength in domestic broadcast ratings and attendance has positioned the Cadel Evans Great Ocean Road Race as a 'must see' event, building audiences for cycling in Australia and attracting sponsorship and commercial partners to support a strong future for the Race.



Welcome back to Geelong for the 2024 Great Ocean Road Race. We are delighted to again be hosting the best men's & women's cyclists in the world who will compete on the roads of Geelong and the Surf Coast this week and you can all be assured we as event organisers will be doing our best to ensure the stay of all key stakeholders such as the media is both worthwhile and enjoyable. Elite cycling races are not easy events to stage and even though we are now up to our ninth (9th) edition we are still learning every year, aiming to develop and stage a better product for the media to capture for our fans within and outside of Australia who will viewing our races through your lens. These have not been easy times re-emerging from the effects of the pandemic and your continued support of our event via your respective platforms is sincerely appreciated. Please never hesitate to share with me directly, our Race Director Scott Sunderland or any member of our management team any aspect of the event that you feel can be improved, adjusted or added/removed to assist us in making our races the best

they can possibly be - we value your opinion. This year we see the return of mid-week racing to assist our preparations for the weekend and the season as a whole and we hope you enjoy these races which we intend to continue to evolve and build upon in subsequent years. As I say every year, please avail yourselves to the beautiful cuisine, coffee, culture and recreational activities Geelong, the Bellarine and Surf Coast regions have to offer and if you do so we'd be very appreciative if you share any images and words via your social platforms using the #cadelroadrace tag.

I wish each and every member of the broadcast team on or behind the mic, as well as the broad core of journalists and photographers covering our event the very best for your stay in our beautiful region and may it be the start of an extremely successful 2024 for you all.

Enjoy the 2024 Cadel Evans Great Ocean Road Race.

# 2024 EVENT OVERVIEW

Get set for the world's greatest male and female riders to descend on Geelong and the Surf Coast region kicking off the first one day classics on the Women's WorldTour and UCI WorldTour calendars.

The action-packed five-day cycling festival kicks off on Wednesday January 24 with the Geelong Classic women's criterium, followed by the UCI Sanctioned 1.1 Classification Surf Coast Classic men's race, which will take place on Thursday January 25 - two newly introduced mid-week races for the 2024 event.

Friday 26 January will see the GeelongPort Family Ride along the Geelong Waterfront. While hundreds of recreational riders are set to find their own greatness on the bike during the 2024 TAC People's Ride on Saturday 27 January.

With two ride options available – The Cadel Classic (113km) and Cadel's Hometown (59km) there is a distance for all! The long course will once again encompass the very popular and challenging Challambra Crescent climb.

Now the first one day classic on the UCI Women's WorldTour, crowds will then experience some of the world's best female cyclists take to the course for the Deakin University Elite Women's Race on Saturday 27 January.

And, finally, on Sunday 28 January, 13 UCI WorldTour Teams will line-up for the 2024 Elite Men's race, the Cadel Evans Great Ocean Road Race.





## GENERAL OVERVIEW

- » The annual event is brought to you by Visit Victoria in collaboration with Cadel Evans and his management Signature Sport.
- » Inspired by the prestigious “Spring Classics” of Europe, the Cadel Evans Great Ocean Road Race provides a weekend of the world’s best cycling, delivering high excitement and intense competition.
- » The inaugural edition featured as Cadel Evans’ final professional race, and the former world champion now joins thousands of cycling enthusiasts in the TAC People’s Ride.
- » The Cadel Evans Great Ocean Road Race offers the ultimate weekend of cycling including the Elite Women’s and Elite Men’s Races featuring the best cycling teams in the world, as well as the TAC People’s Ride and GeelongPort Family Ride so everyone can enjoy the sport.
- » This year’s event will see the return of mid-week races, with the Geelong Classic seeing the elite women ride on Wednesday January 24 around the Geelong Botanical Gardens and Waterfront.
- » The UCI WorldTour Elite Surf Coast Classic will follow on Thursday January 25, which will see the elite men’s teams race from Lorne to Torquay and has been granted a 1.1 classification under UCI sanctioning.
- » The course is challenging which allows for an attacking style of race and also showcases the natural beauty of the local region including the coastal towns of Geelong, Barwon Heads and Torquay.
- » The event has established high calibre partnerships with support from the Victorian Government, TAC, Deakin University, Mapei, GeelongPort, Mercedes and more.

# 2024 EVENT SCHEDULE

## SUNDAY 21 JANUARY

Tour Down Under concludes in Adelaide, South Australia

17:00 Team Equipment Truck #1 (Womens) arrive for loading at TDU Village/ Mechanics Area opposite the Hilton.

17:30 Team Equipment Truck #2 (Torquay Bound) arrives for loading at TDU Village/Mechanics Area opposite the Hilton.

18:00 Team Equipment Truck #3 (Geelong Bound) arrives for loading at TDU Village/Mechanics Area opposite the Hilton.

## MONDAY 22 JANUARY

6:00 Teams depart Adelaide Hotel for Flight Transfers Adelaide Airport – Melbourne Tullamarine

8:00 Teams depart Adelaide Hotel for Flight Transfers Adelaide Airport – Melbourne Tullamarine.

10:30 First Flight Teams arrive at Tullamarine airport from Adelaide. Coach transfers to Deakin University

12:30 Second Flight Teams arrive at Tullamarine airport from Adelaide. Coachtransfers to Deakin University

12:00 – 17:00 Vehicle Collection: Westfield Car Park

12:30 – 14:30 Lunch (Women's)

14:00 – 15:30 Lunch (Men's)

19:00 - 21:30 Dinner

## TUESDAY 23 JANUARY

7:00 – 9:00 Breakfast

12:30 – 14:30 Lunch

16:30 Coaches depart Team Hotel (Deakin University Waterfront) for Jan Juc

**17:15 - 21:00 Welcome Wave Dinner at Jan Juc Surf Life Saving Club**

19:00 - 21:00 Dinner (Men's)

21:00 Coaches depart Jan Juc and return to Team Hotel (Deakin University Waterfront)

## WEDNESDAY 24 JANUARY

7:00 – 9:00 Breakfast

9:00 - 10:00 Geelong Classic UCI Criterium - Women's Team Registration

10:15 - 10:45 Geelong Classic UCI Criterium - Women's Sport Directors Meeting

12:30 – 14:30 Lunch

13.00 – 14.00 Surf Coast Classic – Men's Teams Registration

14.15 – 14.45 Surf Coast Classic – Men's Sport Directors Meeting

17:30 Elite Women's Geelong Classic

19:00 - 21:00 Dinner

## THURSDAY 25 JANUARY

6.30- 8.30 Breakfast (Men's)

7:00 – 9:00 Breakfast (Women's)

11:00 Elite Men's Surf Coast Classic (UCI 1.1)

12:30 – 14:30 Lunch (Women's)

18.30 – 20:30 Dinner (Men's)

19:00 – 21:00 Dinner (Women's)

## FRIDAY 26 JANUARY (PUBLIC HOLIDAY)

7:00 – 9:00 Breakfast

12:30 – 14:30 Lunch

**13.00 – 14.15 Cadell Evans Great Ocean Road Race - Women's Team Registration**

**14.30 – 15.00 Cadell Evans Great Ocean Road Race - Women's Sport Directors Meeting**

**15.15 – 16.45 Cadell Evans Great Ocean Road Race - Men's Teams Registrations**

**17:00 – 17:30 Cadell Evans Great Ocean Road Race - Men's Sport Directors Meeting**

**18:00 – 19:00 GeelongPort Family Ride**

19:00 – 21:00 Dinner

# MEDIA INFORMATION

## SATURDAY 27 JANUARY

**7:00** **TAC People's Ride**

7:00 – 9:30 Breakfast

12:30 – 14:30 Lunch (Men's)

**12:35** **Deakin University Elite Womens Road Race (UCI 1.WWT)**

18:30 - 20:30 Dinner

19:00 – 21:00 Dinner (Men's)

## SUNDAY 28 JANUARY

7:00 – 9:00 Breakfast

**11:10** **Cadel Evans Great Ocean Road Race (UCI 1.WT)**

18.30 – 20:30 Dinner

Commence accommodation check out, vehicle return and transfers to Melbourne Airport

## LOCATION

The media centre is located at the below locations:

### Cadel Evans Great Ocean Road Race

Room No. D3.212 – Level 3,  
Deakin Waterfront Campus  
1 Gheringhap Street, Geelong VIC, 3220

### Cadel Evans Great Ocean Road Race (Thursday):

2 Sands Boulevard, Torquay VIC 3228 - The Sands Boardroom

## MEDIA CENTRE STAFF & CONTACT:

### TLA Worldwide

#### Billy Cooke

0452 461 499  
bcooke@tlaworldwide.com

#### Maddie Barras

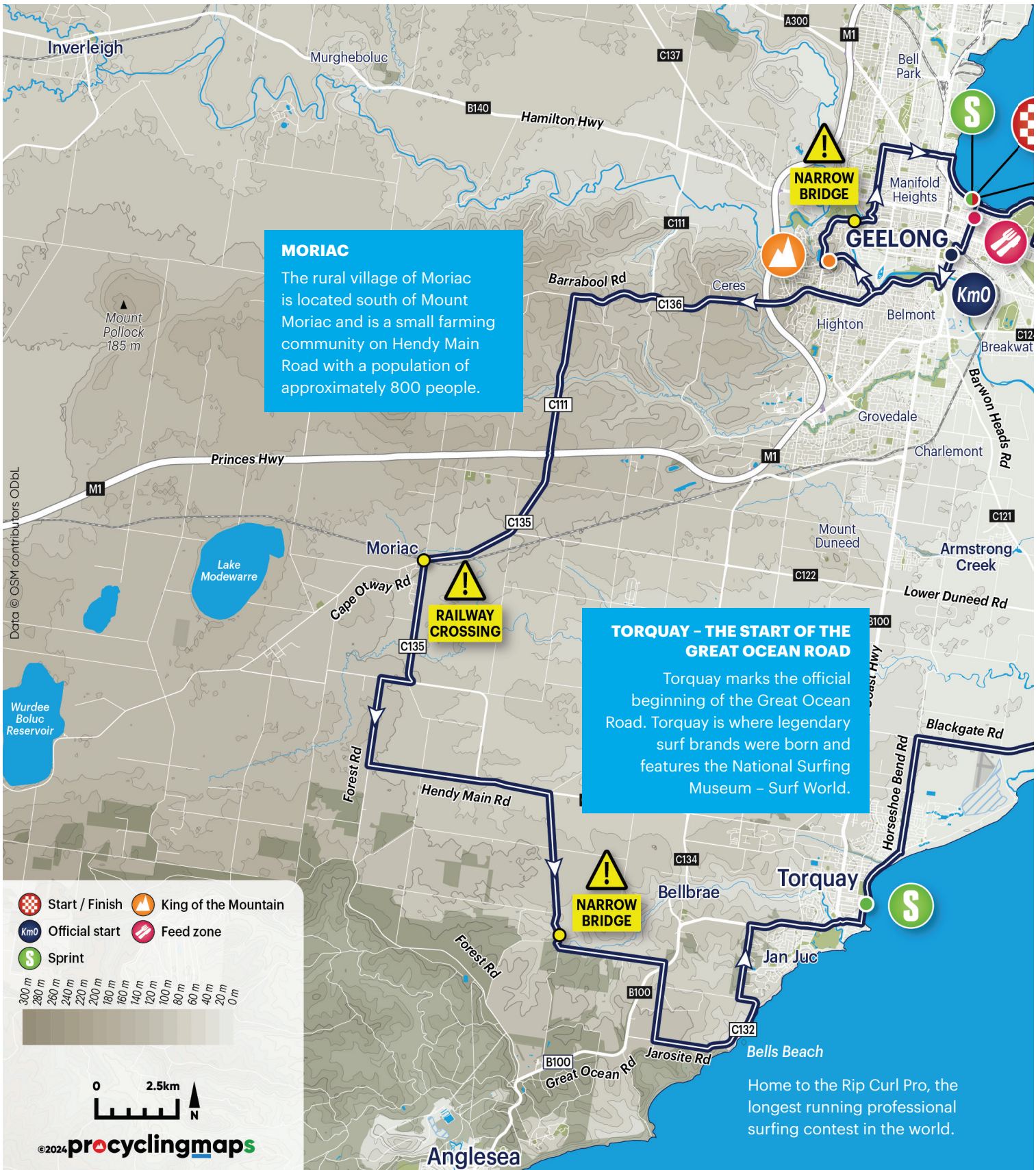
0410 200 175  
mbarras@tlaworldwide.com

## HOURS OF OPERATION

DATE	HOURS OF OPERATION	LOCATION
Wednesday	14.00 – 20.00	Room D3.212
Thursday	10.00 – 17.00	Sands Boardroom
Friday	14.00 – 19.00	Room D3.212
Saturday	9.00 – 19.00	Room D3.212
Sunday	9.00 – 19.00	Room D3.212

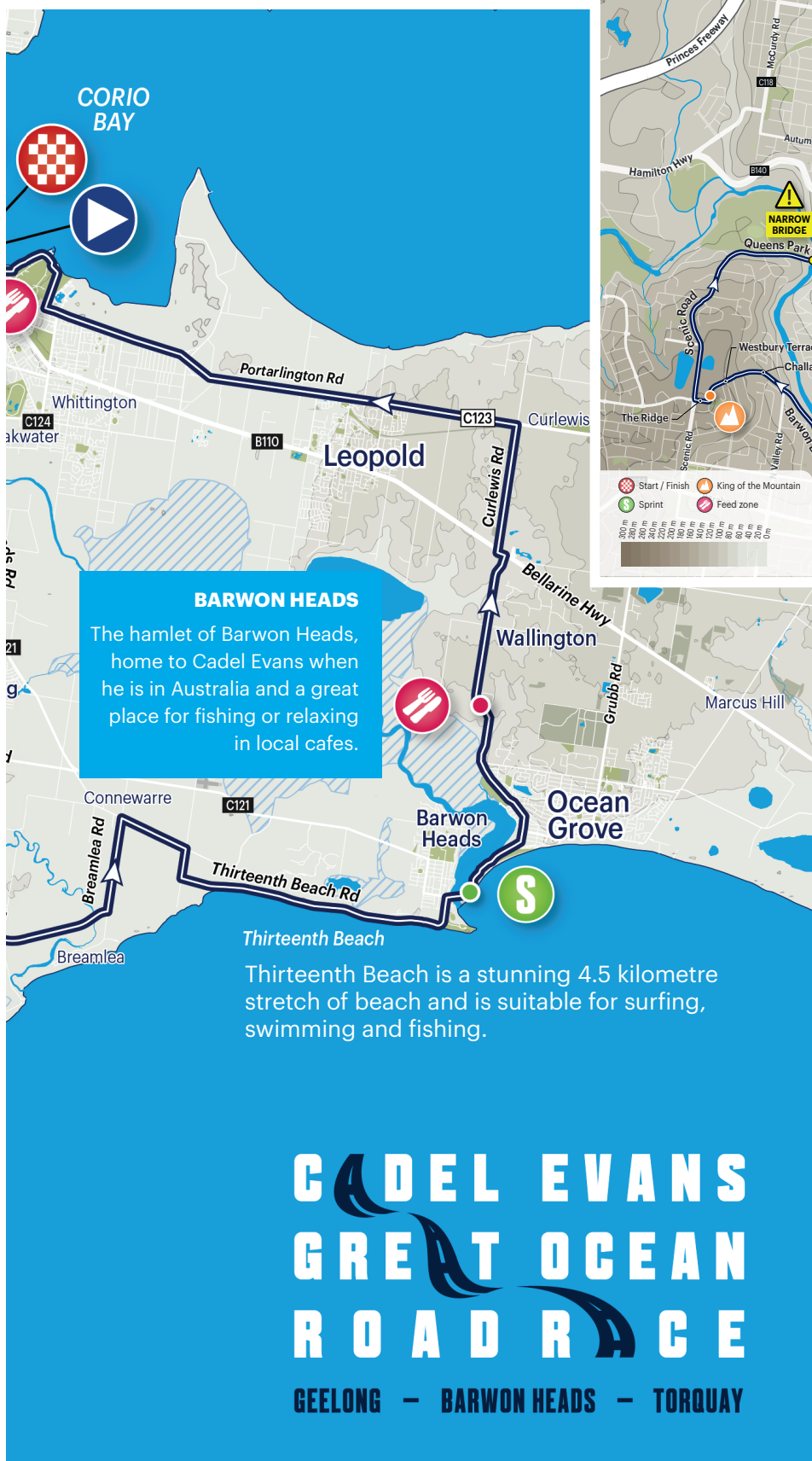
# THE COURSE

## ELITE MEN & WOMEN





## GEELONG FINISHING CIRCUIT



- » Former professional cyclist, Scott Sunderland, designed the courses in consultation with Cadel Evans keeping the time of season and stage of teams' preparation in mind.
- » Passing through Torquay, Cadel's home town of Barwon Heads and back into Geelong means the Road Race courses provide superb variety, making for a world-class modern-day classic.
- » There can be a fast and sometimes windy start to the races along the exposed roadways, followed by technical sections, steep ascents and a rapid sprint into the finish. This means sprinters, rouleurs and climbers all fancy themselves in what is an attacking – and often unpredictable – race.

# BROADCAST INFORMATION

Coverage will begin 10-minutes prior to each race and conclude 10-minutes after each race.

Seven is Australia's leading TV network and the official broadcast partner of the Cadel Evans Great Ocean Road Race. Seven is also the official broadcast partner for an unrivalled portfolio of major sport including the AFL, Cricket, major horse racing including over 40 Group 1 races, the Sydney Hobart Yacht Race and the NFL.

The Cadel Evans Great Ocean Road Race will be hosted by seven presenter Mark Beretta.

Tour de France commentator Matt Keenan will provide race commentary alongside the 'voice of cycling' Phil Liggett MBE, with former cycling star Robbie McEwen – a triple winner of the Green sprinters jersey in the Tour De France and former Australian track and road cyclist, Kate Bates.

James Tobin will be reporting on all the colour and action from around the course as the teams race through some of Victoria's most scenic but challenging roads.

Broadcast times are:

## SATURDAY 27TH JANUARY

### 2024 Deakin University Elite Women's Road Race

World Feed  
(13:45–16:00)

Unilateral Feed  
(Seven Network)  
(12:30–16:00)

## SUNDAY 28TH JANUARY

### 2024 Cadel Evans Great Ocean Road Race

World Feed  
(14:30–17:00)  
(13:00–16:00)

Unilateral Feed  
(Seven Network)  
(10:30–16:00)

## INTERNATIONAL DISTRIBUTION

Live broadcasting of the Cadel Evans Great Ocean Road Race 2024 has been secured via distribution partners Infront.

The race will be broadcast live and streamed into more than 100 territories globally with the coverage expected to be seen by millions of cycling fans around the World.

Highlights packages and bespoke magazine shows will further expand the reach and audience of this showcase event on the Australian cycling calendar.



# CADEL EVANS GREAT OCEAN ROAD RACE

The Cadel Evans Great Ocean Road Race welcomes the world's best riders and teams to Geelong and the Surf Coast over the weekend of January 26-28th, 2024.

Cycling fans and enthusiasts get the chance to be up close and personal as they watch some of Australia's and the world's best battle it out culminating in the feature UCI WorldTour Deakin University Elite Women's and UCI WorldTour Elite Men's races which weave their way through the scenic roads of the Geelong, Bellarine and Surf Coast regions.

Inspired by Europe's prestigious one-day classics, the Cadel Evans Great Ocean Road Race is the first of its kind in Australia and has been rapidly embraced at a local and international level becoming a pillar of Australia's major events calendar.

A true celebration of cycling, the event has consistently attracted close to 120,000 spectators each year, and showcases regional Victoria to over 100 countries worldwide through international broadcast.

## PAST RESULTS

### 2023 WOMEN'S RESULTS

Rider Name (Country)	Team	Result
1. 22 Loes ADEGEEST	FST	3h52:47
2. 5 Amanda SPRATT	TFS	+0
3. 36 Nina BUIJSMAN	HPW	+4
4. 65 Josie NELSON	HPU	+4
5. 81 Danielle DE FRANCESCO	ZAF	+4

### 2023 MEN'S RESULTS

Rider Name (Country)	Team	Result
1. 94 Marius MAYRHOFER	DSM	4:15:11
2. 53 Hugo PAGE	ICW	+0
3. 113 Simon CLARKE	IPT	+0
4. 86 Michael MATTHEWS	JAY	+0
5. 112 Corbin STRONG	IPT	+0

## 2023 HIGHLIGHTS

### ELITE WOMEN

Adegeest edged out Australia's Amanda Spratt (Trek-Segafredo) in a thrilling two-rider sprint to collect her first WorldTour win and the seventh edition of the women's elite race.

Riding for her FDJ-Suez teammate Grace Brown, Adegeest took control of the race as her teammate faded.

The deciding attack didn't come until the final of two Challambra climbs on the 140.8 km circuit when the pair broke away. Spratt didn't have the legs to contest for the win and Adegeest capitalised, sprinting away to edge out her opponent in the last 200m to take the victory. Her impressive performance on the Challambra ascents also netted her the Visit Victoria Queen of the Mountain jersey. Georgia Howe (Team Jayco AlUla) was the pick of the sprinters while Josie Nelson (Team Coop-Hitech Products) won the Gerry Ryan Award Young Rider Classification.

### ELITE MEN

Emotions ran high after Marius Mayrhofer claimed his maiden WorldTour win in the 2023 men's elite race. After 176 km in wet and gusty conditions, it was Mayrhofer who prevailed in a hectic bunch sprint marred by a three-rider spill just 200 metres from the line. The 22-year-old, from Team DSM, managed to dodge any friendly fire and outlasted Hugo Page (Intermarché Circus Wanty) and Australia's Simon Clarke (Israel-Premier Tech) at the finish. Page's runner-up finish topped off an impressive effort from Intermarché Circus Wanty, with Taco van der Hoorn making his solo early break stick until the last 40 kilometres of the race. The Dutch cyclist braved the unfavourable Surf Coast conditions alone throughout the afternoon and was rewarded with both the Mapei Sprint and Visit Victoria King of the Mountain jerseys.

# UCI DEAKIN UNIVERSITY ELITE WOMEN'S RACE

The Deakin University Elite Women's Race was awarded UCI Women's WorldTour status in 2020 - The highest tier of racing. As one of the early races on the 2024 Women's WorldTour calendar, many of the world's best riders will be out to seek glory on the roads of Geelong and the Surf Coast.

Three of the four leading teams on the UCI women's pro tour are headed to the Cadel Road Race to tackle the 2024 UCI Women's WorldTour certified course featuring 143km of unpredictable action as riders negotiate scenic roads, rolling hills, technical corners and pinchy climbs in this modern one day classic.

## WATCH OUT FOR:

- » The Liv AlUla Jayco race strategy - after a strong start to the year, Ruby Roseman-Gannon is in form and can win from both a sprint or a breakaway
- » Featuring a record nine UCI WorldTour teams, the high quality field should put on a show at Challambra with aggressive racing featuring multiple attacks and counter attacks
- » With strong team depth, previous winner Amanda Spratt is looking to stake her claim and become the first rider to win the Deakin University Elite Women's Road Race twice
- » Early breakaways from local team ARA Skip Capital and Bridgelane

## PREVIOUS WINNERS

### WINNER

2023 Loes ADEGEEST (NED) FDJ - SUEZ  
2020 Liane Lippert (GER) Team Sunweb  
2019 Arlenis SIERRA (CUB) Astana Women's Team  
2018 Chloe HOSKING (AUS) Alé-Cipollini  
2017 Annemiek VAN VLEUTEN (NED) Orica-SCOTT  
2016 Amanda SPRATT (AUS) Orica-GreenEdge  
2015 Rachel NEYLAN (AUS) Building Champions Squad

### MAPEI SPRINT CLASSIFICATION

2023 Georgia HOWE (AUS) Team Jayco AlUla  
2020 Maaïke Boogaard (NED) Alé BTC Ljubljana  
2019 Chloe HOSKING (AUS) Alé-Cipollini  
2018 Chloe HOSKING (AUS) Alé-Cipollini  
2017 Romy KASPER (GER) Alé-Cipollini  
2016 Bridie O'DONNELL (AUS) High5 Dream Team  
2015 Valentina SCANDOLARA (NZL) Orica-GreenEdge

### QUEEN OF THE MOUNTAIN CLASSIFICATION

2023 Josie Nelson (GBR) Team Coop-Hitech Products  
2020 Brodie Chapman (AUS) FDJ Nouvelle - Aquitaine Futuroscope  
2019 Brodie CHAPMAN (AUS) TIBCO Silicon Valley  
2018 Katrin GARFOOT (AUS) Australian Cycling Team - KordaMentha Real Estate  
2017 Ruth WINDER (USA) United Healthcare  
2016 Jessica ALLEN (AUS) High5 Dream Team  
2015 Lizzie WILLIAMS (AUS) Orica-GreenEdge

### THE 'GERRY RYAN AWARD' FOR BEST YOUNG RIDER

2023 Josie Nelson (GBR) Team Coop-Hitech Products  
2020 Liane Lippert (GER) Team Sunweb  
2019 Jeanne KOREVAAR (NED) CCC-Liv  
2018 Eva BUURMAN (NED) Trek-Drops

## TOP 5 RIDERS TO WATCH

RUBY ROSEMAN-GANNON

CECILIE UTTRUP LUDWIG

AMANDA SPRATT

DOMINIKA WŁODARCZYK

ALLY WOLLASTON



## PRIZE MONEY

Prize money has been increased from the UCI guidelines for Elite Women Class UCI 1.WWT to be aligned with the men, and will be paid to those who placed 1 through to 20 and for the winners of the Sprint and Queen of the Mountain classifications.

WOMEN ELITE UCI MINIMUM PRIZE MONEY UCI 1.WWT			
1st	€ 16,000	11th	€ 400
2nd	€ 8,000	12th	€ 400
3rd	€ 4,000	13th	€ 400
4th	€ 2,000	14th	€ 400
5th	€ 1,600	15th	€ 400
6th	€ 1,200	16th	€ 400
7th	€ 1,200	17th	€ 400
8th	€ 800	18th	€ 400
9th	€ 800	19th	€ 400
10th	€ 400	20th	€ 400
<b>TOTAL €40,000</b>			

QUEEN OF THE MOUNTAIN PRIZE MONEY UCI 1.WWT			
QOM#1	Challambra	1st	€ 1,000
QOM#2	Challambra	1st	€ 1,000
<b>QOM Overall</b>			<b>€ 2,000</b>

MAPEI SPRINT PRIZE MONEY UCI 1.WWT			
Sprint#1	Torquay	1st	€ 1,000
Sprint#2	Barwon Heads	1st	€ 1,000
Sprint#3	Finish Line	1st	€ 1,000
<b>Sprint Overall</b>			<b>€ 2,000</b>

\*exclusive of mandatory UCI Taxes which will be paid by the event organiser in addition to above listed prize money

## ELITE WOMEN'S TEAM LIST

CLASS	TEAM NAME	UCI CODE	COUNTRY
WTW	AG INSURANCE - SOUDAL QUICK-STEP	AGS	BEL
WTW	CANYON/SRAM RACING	CSR	GER
WTW	FDJ - SUEZ	FSF	FRA
WTW	HUMAN POWERED HEALTH	HPM	USA
WTW	LIDL - TREK	LTK	USA
WTW	LIV ALULA JAYCO	JAY	AUS
WTW	TEAM DSM-FIRMENICH POSTNL	DFP	NED
WTW	TEAM VISMA - LEASE A BIKE	TVL	NED
WTW	UAE TEAM ADQ	UAD	ITA
CTW	ARA   SKIP CAPITAL	ACA	AUS
CTW	LIFEPLUS WAHOO	DRP	GBR
CTW	ST MICHEL - MAVIC - AUBER93	AUB	FRA
CTW	TEAM BRIDGELANE	BLN	AUS
CTW	TEAM COOP - REPSOL	TCR	NOR
NAT	AUSTRALIAN NATIONAL TEAM	AUS	AUS

# ELITE WOMEN'S RIDERS

## AG INSURANCE - SOUDAL QUICK-STEP|AGS **TFS**



1	Sarah GIGANTE	AUS
2	Kimberley LE COURT DE BILLOT	MRI
3	Anya LOUW	AUS
4	Gaia MASETTI	ITA
5	Julie VAN DE VELDE	BEL
6	Ally WOLLASTON	NZL

## LIDL -TREK **CGS**



41	Elynor Megan BACKSTEDT	GBR
42	Brodie CHAPMAN	AUS
43	Lauretta Louise HANSON	AUS
44	Ilaria SANGUINETI	ITA
45	Amanda SPRATT	AUS
46	Felicity Anne WILSON-HAFFENDEN	AUS

## CANYON/SRAM RACING **TIB**



11	Neve BRADBURY	AUS
12	Tiffany CROMWELL	AUS
13	Chloe DYGERT	USA
14	Alex MORRICE	GBR
15	Soraya PALADIN	ITA
16	Alice TOWERS	GBR

## LIV ALULA JAYCO **JAY**



51	Alexandra MANLY	AUS
52	Kimberley LE COURT DE BILLOT	MRI
53	Anya LOUW	AUS
54	Gaia MASETTI	ITA
55	Julie VAN DE VELDE	BEL
56	Ally WOLLASTON	NZL

## FDJ SUEZ **FST**



21	Grace BROWN	AUS
22	Nina BUIJSMAN	NED
23	Coralie DEMAY	FRA
24	Cecilie Uttrup LUDWIG	DEN
25	Evita MUZIC	FRA
26	Gladys VERHULST WILD	FRA

## TEAM DSM-FIRMENICH POST NL **HPU**



61	Francesca BARALE	ITA
62	Eleonora CIABOCCO	ITA
63	Franziska KOCH	GER
64	Maeve PLOUFFE	AUS
65	Abi SMITH	GBR
66	Nienke VINKE	NED

## HUMAN POWERED HEALTH **HPW**



31	Audrey CORDON-RAGOT	FRA
32	Henrietta CHRISTIE	NXL
33	Krista DOEBEL-HICKOK	???
34	Ruth EDWARDS	USA
35	Katia RAGUSA	ITA
36	Lily WILLIAMS	USA

## TEAM VISMA-LEASE A BIKE **AUB**



71	Linda REIDMAN	GER
72	Maud OUDEMAN	NED
73	Lieke NOOIJEN	NED
74	Rosita REIJNHOUT	NED
75	Mijntje GEURTS	NED
76	Nienke VEENHOVEN	NED

## UAE TEAM ADQ



81	Sofia BERTIZZOLO	ITA
82	Eugenia BUJAK	SLO
83	Mikayla HARVEY	NZL
84	Safiya ALSAYEGH	UAE
85	Anastasia CARBONARI	LTU
86	Domnika WLODARCZYK	POL

## ZAF

## TASHKENT CITY WOMEN PROFESSIONAL CYCLING TEAM



121	Olga ZABELINSKAYA	UZB
122	Margarita MISYURINA	UZB
123	Nafosat KOZIEVA	UZB
124	Sofiya KARIMOVA	UZB
125	Madina KAKHKHAROVA	UZB
126	Yanina KUSKOVA	UZB

## LIFEPLUS WAHOO



91	Kate RICHARDSON	GBR
92	Kaja RYSZ	POL
93	Karin SODERQVIST	SWE
94	Alicia GONZALEZ BLANCO	ESP
95	Heidi FRANZ	USA
96	Krystyna BURLOVA	CZE

## TBL

## ARA | SKIP CAPITAL



131	Rachael WALES	AUS
132	Ella SIMPSON	AUS
133	Sophie EDWARDS	AUS
134	Chloe MORAN	AUS
135	Bronte STEWART	AUS
136	Lucie FITYUS	AUS

## ACA

## ST MICHEL-MAVIC-AUBER 93



101	Alison AVOINE	FRA
102	Marion BUNEL	FRA
103	Roxane FOURNIER	FRA
104	Victorie GUILMAN	FRA
105	Dylixine MIERMONT	FRA
106	Elyne ROUSSEL	FRA

## AUB

## TEAM BRIDGELANE



141	Amanda POULSEN	AUS
142	Katelyn NICHOLSON	AUS
143	Matilda RAYNOLDS	AUS
144	Talia APPLETON	AUS
145	Gina RICARDO	AUS
146	Lillee POLLOCK	AUS

## JAY

## TEAM COOP-REPSOL



112	Stine DALE	NOR
113	India GRANGIER	FRA
114	Stina KAGEVI	SWE
115	Mari MOHR	NOR
115	Aidi TUISK	EST

## TCR

## AUSTRALIAN NATIONAL TEAM



151	Sarah ROY	AUS
152	Josie TALBOT	AUS
153	Emily WATTS	AUS
154	Darcie RICHARDS	AUS
155	Mia Hayden	AUS
156	Stephanie HIBBURT	AUS

## AUS

Please note rider lists are subject to change, please go to [www.cadelevansgreateoceanroadrace.com.au](http://www.cadelevansgreateoceanroadrace.com.au) for the current rider lists.

# CADEL EVANS GREAT OCEAN ROAD RACE

In 2024 we welcome back the world's best to tackle 176km of scenic roads, rolling hills, technical corners and pinchy climbs across the Cadel Evans Great Ocean Road Race. Race Director Scott Sunderland changed the direction of the course for 2023 so the riders and teams will need to be on top of their race strategy to best work out how to set their riders up for the ultimate success, with this course route set to continue for the second year running in 2024. Riders will again take on Challambra

four times, 14 years after the climb featured in the UCI Road World Championships held in Geelong back in 2010. The race will see a strong contingent of Australian favourites including Caleb Ewan and newly crowned Australian National Champion Lucas Plapp who will be challenged by the likes of 2019 winner Elia Viviani and Inos Grenadiers teammate, Filippo Ganna as well as the sprinters such as Milan Fretin from Cofidis. Fans can be assured of tight, tough racing for the entire day.

## WATCH OUT FOR:

- » Early breakaways for riders wanting to win the sprint and climbing classification
- » The tug of war between attacking riders and teams wanting to control the race between the last climb up Challambra and the finish line

- » Ineos Grenadiers, which has not only a returning winner in Elia Viviani but also very strong group of supporting riders including Olympic champion and multiple world record holder super star Filippo Ganna
- » Team Jayco AlUla with the dual options of Caleb Ewan to win from a group sprint or Lucas Plapp from a late breakaway

## PREVIOUS WINNERS

### WINNER

- 2023 Marius MAYRHOFER (GER) Team DSM
- 2020 Dries DEVENYNS (BEL) Deceuninck – Quick-Step
- 2019 Elia VIVIANI (ITA) Deceuninck – Quick-Step
- 2018 Jay MCCARTHY (AUS) Bora-Hansgrohe
- 2017 Nikias ARNDT (GER) Team Sunweb
- 2016 Peter KENNAUGH (GBR) Team SKY
- 2015 Gianni MEERSMAN (BEL) Etixx Quick-Step

### MAPEI SPRINT CLASSIFICATION

- 2023 Taco VAN DER HOORN (NED) Intermarché - Circus - anty
- 2020 Carter TURNBULL (AUS) Kordamentha Australian National Team
- 2019 Nathan ELLIOTT (AUS) Australian Cycling Team KordaMentha Real Estate
- 2018 Pavel KOCHETKOV (RUS) Team Katusha Alpecin
- 2017 Alexander PORTER (AUS) Australian National Team
- 2016 Patrick LANE (AUS) Avanti Isowhey Sports
- 2015 Gianni MEERSMAN (BEL) Etixx Quick-Step

### KING OF THE MOUNTAIN CLASSIFICATION

- 2023 Taco VAN DER HOORN (NED) Intermarché - Circus - Wanty
- 2020 Carter TURNBULL (AUS) Kordamentha Australian National Team
- 2019 Laurens DE VREESE (BEL) Astana Pro Team
- 2018 Lasse Norman HANSEN (NED) Aqua Blue Sport
- 2017 Conor DUNNE (IRE) Aqua Blue Sport
- 2016 Patrick LANE (AUS) Avanti Isowhey Sports
- 2015 Maxime BOUET (FRA) Etixx Quick-Step

### THE 'GERRY RYAN AWARD' FOR BEST YOUNG RIDER

- 2023 Marius MAYRHOFER (GER) Team DSM
- 2020 Pavel SIVAKOV (FRA) Team Ineos
- 2019 Benoit COSNEFROY (FRA) AG2R La Mondiale
- 2018 Bjorg LAMBRECHT (BEL) Lotto Soudal
- 2017 Jhonatan RESTREPO (COL) Team Katusha Alpecin
- 2016 Michael STORER (AUS) Jayco Australian National Team
- 2015 Alex CLEMENTS (AUS) Jayco Australian National Team

## TOP 5 RIDERS TO WATCH

ELIA VIVIANI

CALEB EWAN

MILAN FRETIN

DION SMITH

FILIPPO GANNA





## PRIZE MONEY

Prize money will be determined as per the UCI guidelines for Elite Men Class 1.WT, and will be paid to those who placed 1 through to 20 and for the winners of the Sprint and King of the Mountain classifications.

The prize money for the overall winner and the prize classifications is as follows:

MEN ELITE UCI PRIZE MONEY UCI 1.WT			
1st	€ 16,000	11th	€ 400
2nd	€ 8,000	12th	€ 400
3rd	€ 4,000	13th	€ 400
4th	€ 2,000	14th	€ 400
5th	€ 1,600	15th	€ 400
6th	€ 1,200	16th	€ 400
7th	€ 1,200	17th	€ 400
8th	€ 800	18th	€ 400
9th	€ 800	19th	€ 400
10th	€ 400	20th	€ 400
<b>TOTAL €40,000</b>			

KING OF THE MOUNTAIN PRIZE MONEY			
KOM#1 Wandana Heights	1st	€ 1,000	
KOM#2 Challambra 1st Ascent	1st	€ 1,000	
KOM#3 Challambra 2nd Ascent	1st	€ 1,000	
<b>KOM Overall</b>		<b>€ 2,000</b>	

MAPEI SPRINT PRIZE MONEY			
Sprint#1 Torquay	1st	€ 1,000	
Sprint#2 Barwon Heads	1st	€ 1,000	
Sprint#3 Finish Line (2nd Passage)	1st	€ 1,000	
<b>Sprint Overall</b>		<b>€ 2,000</b>	

*\*exclusive of mandatory UCI Taxes which will be paid by the event organiser in addition to above listed prize money*

## ELITE MEN'S TEAM LIST

CLASS	TEAM NAME	UCI CODE	COUNTRY
WT	ARKEA - B&B HOTELS	ARK	FRA
WT	ASTANZA QAZAKQSTAN TEAM	AST	KAZ
WT	COFIDIS	COF	FRA
WT	EF EDUCATION - EASYPOST	EFE	USA
WT	GROUPAMA-FDJ	GFC	FRA
WT	INEOS GRENADIERS	IGD	GBR
WT	INTERMARCHE-WANTY	ICW	BEL
WT	LIDL-TREK	LTK	USA
WT	TEAM DSM-FIRMENICH POST-NL	DFP	NED
WT	TEAM JAYCO ALULA	JAY	AUS
WT	ISRAEL PREMIER TECH	IPT	ISR
CT	ARA - SKIP CAPITAL	ACA	AUS
CT	TEAM BRIDGELANE	BLN	AUS

# ELITE MEN'S RIDERS

## ARKEA - B&B HOTELS

ARK



1	Miles SCOTSON	AUS
2	Louis BARRE	FRA
3	Anthony DELAPLACE	FRA
4	Laurens HUYS	BEL
5	Kevin LEDANOIS	FRA
6	Daniel MCLAY	GBR
7	Alessandro VERRE	ITA

## GROUPAMA - FDJ

GFC



41	Rudy MOLARD	FRA
42	Clement DAVY	FRA
43	Ignatas KONOVALOVAS	LTU
44	Fabian LIENHARD	SUI
45	Enzo PALENI	FRA
46	Laurence PITHIE	NZL
47	Reuben THOMPSON	NZL

## ASTANA QAZAQSTAN TEAM

AST



11	Samuele BATTISTELLA	ITA
12	Gianmarco GAROFOLI	ITA
13	Michele GAZZOU	ITA
14	Dmitriy GRUZDEV	KAZ
15	Max KANTER	GER
16	Rudiger SELIG	GER
17	Christian SCARONI	ITA

## INEOS GRENADIERS

IGD



51	Laurens DE PLUS	BEL
52	Filippo GANNA	ITA
53	Leo HAYTER	GBR
54	Jhonnatan NARVAEZ PRADO	ECU
55	Ben SWIFT	GBR
56	Joshua TARLING	GBR
57	Elia VIVIAN	ITA

## COFIDIS

COF



21	Piet ALLEGAERT	BEL
22	Ruben FERNANDEZ-ANDUJAR	ESP
23	Eddy FINE	FRA
24	Milan FRETIN	BEL
25	Simon GESCHKE	GER
26	Oliver KNIGHT	GBR
27	Axel MARIAULT	FRA

## INTERMARCHE - WANTY

IGW



61	Lillian CALMEJANE - FRA
62	Biniam Girmay HAILU - ERI
63	Madis MIHKELS - EST
64	Tom PAQUOT - BEL
65	Simone PETILLI -ITA
66	Dion SMITH - NWZ
67	Georg ZIMMERMAN - GER

## EF EDUCATION-EASYPOST

EFE



31	Stefan DE BOD	RSA
32	Owain DOULL	GBR
33	Jack ROOTKIN-GRAY	GBR
34	Jonas RUTSCH	GER
35	Archie RYAN	IRL
36	Harrison SWEENEY	AUS
37	Jardi Christiaan VAN DER LEE	NED

## LIDL-TREK

LTK



71	Dario CATALDO - ITA
72	Pedro LOPEZ PEREZ JUAN - ESP
73	Bauke MOLLEMA - NED
74	Jacopo MOSCA - ITA
75	Quinn SIMMONS - USA
76	Natnael TESFAZION - ERI
77	Mathias VACEK - CZE

## TEAM DSM - FIRMENICH POST NL

DFP



81	Pavel BITTNER	CZE
82	Matthew DINHAM	AUS
83	Patrick EDDY	AUS
84	Sean FLYNN	GBR
85	Chris HAMILTON	AUS
86	Emils LIEPINS	LAT
87	Oscar ONLEY	GBR

## TEAM BRIDGELANE

AUS



121	Tristan SAUNDERS	AUS
122	Elliot SCHULTZ	AUS
123	Zac MARRIAGE	AUS
124	Jackson MEDWAY	AUS
125	Matthew GREENWOOD	AUS
126	Ben METCALF	AUS
127	Luke BURNS	AUS

## TEAM JAYCO ALULA

JAY



91	Caleb EWAN	AUS
92	Lucas Walde HAMILTON	AUS
93	Chris HARPER	AUS
94	Michael HEPBURN	AUS
95	Blake QUICK	AUS
96	Lucas PLAPP	AUS
97	CAMPBELL STEWART	AUS

## ISRAEL PREMIER TECH

IPT



101	George BENNETT	NZL
102	Guillaume BOIVIN	CAN
103	Simon CLARKE	AUS
104	Derek GEE	CAN
105	Nick Schultz	AUS
106	Corbin STRONG	NZL
107	Stephen WILLIAMS	GBR

## ARA | SKIP CAPITAL

AUS



111	Dylan Proctor-Parke	AUS
112	Tyler Tomkinson	AUS
113	William Eaves	AUS
114	Declan Trezise	AUS
115	Joshua CRANAGE	AUS
116	Nate HADDEN	AUS
117	Cohen JESSEN	AUS

Please note rider lists are subject to change, please go to [www.cadelevansgreateoceanroadrace.com.au](http://www.cadelevansgreateoceanroadrace.com.au) for the current rider lists.

# ONE ICONIC LOCATION

## CADEL'S BACKYARD CAPTURES EVERYTHING THAT IS UNIQUE AND IDENTIFIABLY AUSTRALIAN

Starting and finishing on the magnificent Geelong waterfront, the race could not be showcased in a more picturesque location, made famous as images of the 2010 UCI Road World Championship were beamed around the world in October of that year with Cadel Evans attempting to defend his 2009 world championship title.

As the race departs Geelong, it remains in neutral for approximately 3 kilometres. Once the flag drops, the peloton initially race south and a few riders with itchy feet will look to establish an early break.

## BARRABOOL ROAD TO MORIAC AND CERES – AUSTRALIAN BUSH LAND

Once the race leaves Geelong it winds through the picturesque townships of Moriac and Ceres, television audiences will get a taste of Australian bush land. Look carefully and viewers may see a koala or kangaroo. The riders will get some respite in this section protected by eucalyptus trees – in winter this section is known for its rolling green hills, while in summer the parched Australian landscape provides its own unique beauty.

## BELLS BEACH – SUPERB COASTLINE

The race then winds its way toward the iconic Bells Beach, home of the World Surf League Rip Curl Pro. The rolling hills toward the coast are the first real test for the riders, and teams will begin to get a sense of how they are positioned within the race and King of the Mountain prize. Along the Bells Beach coastline, there is a chance for the riders to take in the stunning scenery of the coast and beaches overlooked by cliff tops – this is where the race begins to heat up.

## TORQUAY – THE START OF THE GREAT OCEAN ROAD

Leaving Bells Beach and heading to Torquay the riders will look to one another to see who wants to do the work on the front. Torquay is the official start of the Great Ocean Road, Australia's surfing mecca and an important part of the Cadel Evans Great Ocean Road Race. The many families, swimmers and surfers who gather at the busy beaches in Torquay will pause as the colourful peloton passes by. The Esplanade will be lined with spectators cheering on their favourite teams.

## BARWON HEADS – HOMETOWN GLORY

A long stretch from Torquay past Breamlea and Thirteenth Beach where surfers and beachgoers will watch in awe as the peloton passes by this 4.5 kilometre stretch of beach at pace. The potential strong offshore winds will test the peloton here and will see the riders exposed to the elements as they head towards the hamlet of Barwon Heads. The home of Cadel Evans when he is in Australia, located at the mouth of the Barwon River, Barwon Heads is known for its quiet river beaches, friendly cafes and fishing opportunities galore. Expect large crowds lining the main street and at key viewing locations as this sleepy hamlet comes alive to support their cycling heroes.

## OCEAN GROVE TO LEOPOLD TO GEELONG

Another long stretch as the riders pass through the lush and fertile areas of the Bellarine Peninsula, home to an impressive collection of wineries, farm gates, provedores and fresh local produce. The riders will have little time to enjoy the beautiful natural surroundings as they plan their return to Geelong and the gruelling circuit still to come.



## **GEELONG – THE CHALLENGING 2010 ROAD WORLDS CIRCUIT**

As the race re-enters Geelong it signals the arrival onto the finishing circuits, with a grueling 66.7 kilometres still to travel—the teams will be seriously thinking about their strategy toward the finale.

The fastest point in the race is the descent down Scenic Road, touching speeds of nearly 85 kilometres per hour to Queens Park where the race crosses the Barwon River via the heritage listed Queens Bridge. Queens Park is another uniquely Australian location with the silt filled river touched by bending eucalyptus trees, ideal for swimming, fishing or just dangling your legs from the river bank on a hot summer's day.

Teams should not underestimate the two pinch climbs, as the course makes its way out of Queens Park and heads toward the Geelong waterfront where the teams will get their first glance at what the finale will look like in three laps time.

The Challambra Climb, should not be underestimated, particularly as the elite teams take on this challenging urban climb four times. Local residents and cycling fans will be lining the street as they get to see the world's best pass by their front door and memories of the hugely successful 2010 UCI Road Worlds will return.

Expect the circuits to get faster and faster with the average speed for lap one approximately 42 kilometres an hour, reaching a possible 50 kilometres per hour by the last.

## **SPRINT TO THE LINE**

The finish is a fast one, provided the sprinters are still intact. Look for a bunch sprint finish that will test the teams to the end, while thousands of spectators will line the Geelong waterfront in what is a truly magnificent spectacle and a fitting place to crown the 2024 Cadel Evans Great Ocean Road Race champion.

## **BREATHE EASY IN GEELONG AND THE BELLARINE**

Geelong and The Bellarine will captivate you. From exceptional food and wine, world-class golf courses, shopping and village atmosphere to striking bay and ocean views, this distinctive sense of serenity found in the region is only one hour's drive from Melbourne.

## **TORQUAY – YOUR GATEWAY TO THE GREAT OCEAN ROAD**

Torquay is the official start of the Great Ocean Road and Australia's surf mecca. The 243 kilometre Great Ocean Road features rocky cliff faces and steep coastal mountains, a route that today is considered one of the world's most scenic coastal drives.



# COURSE MOCKA - WOMEN'S

					ESTIMATE - WOMEN		
KM	TO GO	ACTION	DETAIL	COMMENTS	38.0	36.5	35.0
Neutral Zone (2.2km)	Neutral Zone (2.2km)		Steampacket Gardens Eastern Beach Road	START (NEUTRAL START)	12:35:00 PM	12:35:00 PM	12:35:00 PM
		RIGHT	Yarra St Traffic Lights	Traffic Lights	12:35:09 PM	12:35:10 PM	12:35:10 PM
		RIGHT	Carr St		12:37:41 PM	12:37:48 PM	12:37:55 PM
		LEFT	Moorabool St		12:38:09 PM	12:38:17 PM	12:38:26 PM
0.0	140.8	Pass	Verner St	RACE START - OFFICIAL START	12:38:28 PM	12:38:37 PM	12:38:46 PM
1.1	139.7	RIGHT	Barrabool Rd	Traffic Lights Keep Left	12:40:13 PM	12:40:25 PM	12:40:39 PM
12.9	127.9	LEFT	Devon Rd		12:58:51 PM	12:59:49 PM	1:00:53 PM
17.8	123.0	Continue	Cape Otway Rd		1:06:35 PM	1:07:53 PM	1:09:17 PM
23.1	117.7	Cross	Train Line	RAILWAY CROSSING	1:14:57 PM	1:16:35 PM	1:18:22 PM
23.2	117.6	LEFT	Hendy Main Rd	Traffic Island	1:15:06 PM	1:16:45 PM	1:18:33 PM
26.9	113.9	RIGHT	Larcombes Rd	To Moriac	1:20:57 PM	1:22:50 PM	1:24:53 PM
27.8	113.0	LEFT	Forest Rd	To Moriac	1:22:22 PM	1:24:19 PM	1:26:26 PM
30.4	110.4	LEFT	Grays Rd		1:26:28 PM	1:28:35 PM	1:30:53 PM
33.8	107.0	RIGHT	Hendy Main Road		1:31:51 PM	1:34:11 PM	1:36:43 PM
35.9	104.9	RIGHT	Vickers Road		1:35:09 PM	1:37:38 PM	1:40:19 PM
37.6	103.2	Cross	Nortons Rd	LITTER ZONE START	1:37:51 PM	1:40:25 PM	1:43:14 PM
39.6	101.2	Pass	Portreath Rd	LITTER ZONE FINISH	1:41:00 PM	1:43:43 PM	1:46:39 PM
40.2	100.6	Cross	Narrow Bridge (HN 330)	CAUTION - NARROW BRIDGE	1:41:57 PM	1:44:42 PM	1:47:41 PM
40.4	100.4	Cross	Narrow Bridge (HN 440)	CAUTION - NARROW BRIDGE	1:42:16 PM	1:45:02 PM	1:48:02 PM
40.5	100.3	LEFT	Gundrys Rd		1:42:25 PM	1:45:12 PM	1:48:12 PM
43.9	96.9	RIGHT	Great Ocean Rd (B100)		1:47:47 PM	1:50:47 PM	1:54:02 PM
44.1	96.7	LEFT	Addiscott Rd		1:48:06 PM	1:51:07 PM	1:54:22 PM
46.3	94.5	LEFT	Jarosite Rd		1:51:35 PM	1:54:44 PM	1:58:09 PM
48.5	92.3	Continue	Jarosite Rd becomes Bells Beach Rd		1:55:03 PM	1:58:21 PM	2:01:55 PM
50.5	90.3	Continue	Bells Beach Rd becomes Bones Rd		1:58:13 PM	2:01:38 PM	2:05:21 PM
50.7	90.1	RIGHT	Bells Blvd		1:58:32 PM	2:01:58 PM	2:05:41 PM
52.9	87.9	RIGHT	Great Ocean Rd (B100)		2:02:00 PM	2:05:35 PM	2:09:27 PM
55.7	85.1	RIGHT	Bell St	Roundabout - (3rd Exit)	2:06:25 PM	2:10:11 PM	2:14:15 PM
56.4	84.4	LEFT	The Esplanade	Roundabout - Keep Left (1st Exit)	2:07:32 PM	2:11:20 PM	2:15:27 PM
56.7	84.1		At the house next to Doc Hughes on Barwon Heads Side at (house No 25)	SPRINT #1	2:08:00 PM	2:11:49 PM	2:15:58 PM
59.0	81.8	LEFT	Horseshoe Bend Rd	Roundabout - (1st exit)	2:11:38 PM	2:15:36 PM	2:19:55 PM
59.8	81.0	Pass	Quay Boulevard	Roundabout - Both sides	2:12:54 PM	2:16:55 PM	2:21:17 PM
62.4	78.4	RIGHT	Blackgate Rd	Traffic Island	2:17:00 PM	2:21:12 PM	2:25:45 PM
67.6	73.2	LEFT	Breamlea Rd	Traffic Island	2:25:13 PM	2:29:44 PM	2:34:39 PM
69.8	71.0	RIGHT	Bluestone School Rd		2:28:41 PM	2:33:21 PM	2:38:26 PM
71.5	69.3	RIGHT	Black Rock Rd	Traffic Island	2:31:22 PM	2:36:09 PM	2:41:21 PM
72.2	68.6	LEFT	Thirteenth Beach Rd		2:32:28 PM	2:37:18 PM	2:42:33 PM
79.3	61.5	RIGHT	Barwon Heads - Ocean Grove Rd	Roundabout - Cut (3rd Exit)	2:43:41 PM	2:48:58 PM	2:54:43 PM
79.4	61.4	Cross	Barwon Heads / Ocean Grove Bridge		2:43:51 PM	2:49:08 PM	2:54:53 PM
79.7	61.1	Pass	Carpark	SPRINT #2	2:44:19 PM	2:49:38 PM	2:55:24 PM
85.1	55.7	Pass	Hardings Rd	FEED ZONE START / LITTER ZONE START	2:52:51 PM	2:58:30 PM	3:04:39 PM
85.8	55.0	Pass	Hardings Rd	FEED ZONE FINISH	2:53:57 PM	2:59:39 PM	3:05:51 PM
86.0	54.8	Pass	Barry Ln	LITTER ZONE FINISH	2:54:16 PM	2:59:59 PM	3:06:12 PM
89.2	51.6	LEFT	Bellarine Hwy		2:59:19 PM	3:05:15 PM	3:11:41 PM
89.4	51.4	RIGHT	Curlewis Rd		2:59:38 PM	3:05:35 PM	3:12:02 PM
92.4	48.4	LEFT	Portarlington Rd		3:04:22 PM	3:10:30 PM	3:17:10 PM
103.9	36.9	RIGHT	Boundary Rd	Traffic Lights	3:22:32 PM	3:29:25 PM	3:36:53 PM
103.9	36.9	Continue	Portarlington Road becomes Rylie St		3:22:32 PM	3:29:25 PM	3:36:53 PM

KM	TO GO	ACTION	DETAIL	COMMENTS	ESTIMATE - WOMEN		
					38.0	36.5	35.0
104.2	36.6	RIGHT	Limeburners Rd		3:23:00 PM	3:29:54 PM	3:37:24 PM
105.1	35.7	Continue	Limeburners Rd turns into Hearne Pde		3:24:25 PM	3:31:23 PM	3:38:57 PM
106.6	34.2	RIGHT	Eastern Beach Road		3:26:47 PM	3:33:51 PM	3:41:31 PM
107.3	33.5	Continue	Eastern Beach Road turns into Brougham St		3:27:54 PM	3:35:00 PM	3:42:43 PM
107.6	33.2	LEFT	Yarra St	Traffic Lights FEED ZONE START	3:28:22 PM	3:35:30 PM	3:43:14 PM
107.8	33.0	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE FINISH	3:28:41 PM	3:35:49 PM	3:43:34 PM
108.1	32.7	Pass	McDonalds Entry / Exit	LITTER ZONE START	3:29:09 PM	3:36:19 PM	3:44:05 PM
108.2	32.6	Cross	Little Ryrie St	LITTER ZONE FINISH	3:29:19 PM	3:36:29 PM	3:44:15 PM
110.7	30.1	RIGHT	Barrabool Rd	Traffic Lights Keep Left	3:33:16 PM	3:40:35 PM	3:48:33 PM
113.1	27.7	RIGHT	Mt Pleasant Rd	Traffic Island - Keep Left	3:37:03 PM	3:44:32 PM	3:52:39 PM
113.1	27.7	RIGHT	Barwon Blvd	Traffic Island	3:37:03 PM	3:44:32 PM	3:52:39 PM
113.9	26.9	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	3:38:19 PM	3:45:51 PM	3:54:02 PM
114.3	26.5	LEFT	Challambra Cres	Traffic Island	3:38:57 PM	3:46:30 PM	3:54:43 PM
114.3	26.5		Challambra Cres	QoM #1 START	3:38:57 PM	3:46:30 PM	3:54:43 PM
114.8	26.0	Pass	Montpellier Dve	Traffic Island - Roundabout - Keep Right (2nd Exit)	3:39:44 PM	3:47:20 PM	3:55:34 PM
114.9	25.9	Continue	Challambra Crescent becomes Westbury Tce		3:39:54 PM	3:47:30 PM	3:55:45 PM
115.1	25.7		No standing sign	QoM #1 FINISH	3:40:13 PM	3:47:49 PM	3:56:05 PM
115.1	25.7	RIGHT	The Ridge	Roundabout - Cut	3:40:13 PM	3:47:49 PM	3:56:05 PM
115.3	25.5	RIGHT	Scenic Rd	Roundabout - Cut	3:40:32 PM	3:48:09 PM	3:56:26 PM
116.6	24.2	Continue	Scenic Rd becomes Queens Park Rd		3:42:35 PM	3:50:17 PM	3:58:39 PM
117.5	23.3	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	3:44:00 PM	3:51:46 PM	4:00:12 PM
117.9	22.9	LEFT	Melville Ave	Traffic Island	3:44:38 PM	3:52:25 PM	4:00:53 PM
118.3	22.5	Continue	Melville Ave becomes Minerva Rd		3:45:16 PM	3:53:05 PM	4:01:34 PM
120.3	20.5	RIGHT	Church St	Traffic Lights	3:48:25 PM	3:56:22 PM	4:05:00 PM
121.3	19.5	RIGHT	Ballarat Rd (A300)	Traffic Lights - LHS Traffic Island	3:50:00 PM	3:58:01 PM	4:06:43 PM
122.1	18.7	VEER LEFT	Glenleith Ave		3:51:16 PM	3:59:20 PM	4:08:05 PM
122.4	18.4	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	3:51:44 PM	3:59:49 PM	4:08:36 PM
124.1	16.7	Continue	Grate	START - LAST LAP SPRINT #3	3:54:25 PM	4:02:37 PM	4:11:31 PM
124.1	16.7	RIGHT	Yarra St	Traffic Lights	3:54:25 PM	4:02:37 PM	4:11:31 PM
124.2	16.6	Cross	Brougham St	Traffic Lights FEED ZONE START	3:54:35 PM	4:02:47 PM	4:11:41 PM
124.4	16.4	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE FINISH	3:54:54 PM	4:03:07 PM	4:12:02 PM
124.7	16.1	Pass	McDonalds Entry / Exit	LITTER ZONE START	3:55:22 PM	4:03:36 PM	4:12:33 PM
124.8	16.0	Cross	Little Ryrie St	LITTER ZONE FINISH	3:55:32 PM	4:03:46 PM	4:12:43 PM
125.7	15.1	RIGHT	Carr St		3:56:57 PM	4:05:15 PM	4:14:15 PM
126.0	14.8	LEFT	Moorabool St		3:57:25 PM	4:05:44 PM	4:14:46 PM
127.3	13.5	RIGHT	Barrabool Rd	Traffic Lights Keep Left	3:59:28 PM	4:07:53 PM	4:17:00 PM
129.8	11.0	RIGHT	Mt Pleasant Rd	Median Strip - Keep Left	4:03:25 PM	4:11:59 PM	4:21:17 PM
129.8	11.0	RIGHT	Barwon Blvd	Traffic Island	4:03:25 PM	4:11:59 PM	4:21:17 PM
130.6	10.2	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	4:04:41 PM	4:13:18 PM	4:22:39 PM
131.0	9.8	LEFT	Challambra Cres	Traffic Island	4:05:19 PM	4:13:58 PM	4:23:21 PM
131.0	9.8		Challambra Cres	QoM #2 START	4:05:19 PM	4:13:58 PM	4:23:21 PM
131.5	9.3	Pass	Montpellier Dve	Traffic Island - Roundabout - Keep Right (2nd Exit)	4:06:06 PM	4:14:47 PM	4:24:12 PM
132.0	8.8	RIGHT	Scenic Rd	Roundabout - Cut	4:06:54 PM	4:15:36 PM	4:25:03 PM
133.3	7.5	Continue	Scenic Rd becomes Queens Park Rd		4:08:57 PM	4:17:44 PM	4:27:17 PM
134.2	6.6	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	4:10:22 PM	4:19:13 PM	4:28:50 PM
134.6	6.2	LEFT	Melville Ave	Traffic Island	4:11:00 PM	4:19:53 PM	4:29:31 PM
135.0	5.8	Continue	Melville Ave becomes Minerva Rd		4:11:38 PM	4:20:32 PM	4:30:12 PM
137.0	3.8	RIGHT	Church St	Traffic Lights	4:14:47 PM	4:23:49 PM	4:33:38 PM
138.0	2.8	RIGHT	Ballarat Rd (A300)	Traffic Lights - LHS Traffic Island	4:16:22 PM	4:25:28 PM	4:35:21 PM
138.8	2.0	VEER LEFT	Glenleith Ave		4:17:38 PM	4:26:47 PM	4:36:43 PM
139.1	1.7	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	4:18:06 PM	4:27:16 PM	4:37:14 PM
140.7	0.1	Continue	Western Beach Rd becomes Eastern Beach Rd		4:20:38 PM	4:29:54 PM	4:39:58 PM
140.8	0.0	Continue	Grate	FINISH - NO SPRINT POINTS	4:20:47 PM	4:30:04 PM	4:40:09 PM
140.8	0.0	STRAIGHT		FINISH RUN-OFF			

# COURSE MOCKA - MEN'S

					ESTIMATE - MEN		
KM	TO GO	ACTION	DETAIL	COMMENTS	43.0	41.0	39.0
Neutral Zone (2.2km)	Neutral Zone (2.2km)		Steampacket Gardens Eastern Beach Road	START (NEUTRAL START)	11:10:00 AM	11:10:00 AM	11:10:00 AM
		RIGHT	Yarra St	Traffic Lights	11:10:08 AM	11:10:09 AM	11:10:09 AM
		RIGHT	Carr St		11:12:22 AM	11:12:29 AM	11:12:37 AM
		LEFT	Moorabool St		11:12:47 AM	11:12:56 AM	11:13:05 AM
0.0	174.3	Pass	Verner St	RACE START - OFFICIAL START	11:13:04 AM	11:13:13 AM	11:13:23 AM
1.1	173.2	RIGHT	Barrabool Rd	Traffic Lights Keep Left	11:14:36 AM	11:14:50 AM	11:15:05 AM
12.9	161.4	LEFT	Devon Rd		11:31:04 AM	11:32:06 AM	11:33:14 AM
17.8	156.5	Continue	Cape Otway Rd		11:37:54 AM	11:39:16 AM	11:40:46 AM
23.1	151.2	Cross	Train Line	RAILWAY CROSSING	11:45:18 AM	11:47:01 AM	11:48:55 AM
23.2	151.1	LEFT	Hendy Main Rd	Traffic Island	11:45:27 AM	11:47:10 AM	11:49:05 AM
26.9	147.4	RIGHT	Larcombes Rd		11:50:36 AM	11:52:35 AM	11:54:46 AM
27.8	146.5	LEFT	Forest Rd		11:51:52 AM	11:53:54 AM	11:56:09 AM
30.4	143.9	LEFT	Grays Rd		11:55:29 AM	11:57:42 AM	12:00:09 PM
33.8	140.5	RIGHT	Hendy Main Road		12:00:14 PM	12:02:41 PM	12:05:23 PM
35.9	138.4	RIGHT	Vickers Road		12:03:10 PM	12:05:45 PM	12:08:37 PM
37.6	136.7	Cross	Nortons Rd	LITTER ZONE START	12:05:32 PM	12:08:15 PM	12:11:14 PM
39.6	134.7	Pass	Portreath Rd	LITTER ZONE FINISH	12:08:20 PM	12:11:10 PM	12:14:18 PM
40.2	134.1	Cross	Narrow Bridge	CAUTION - NARROW BRIDGE	12:09:10 PM	12:12:03 PM	12:15:14 PM
40.4	133.9	Cross	Narrow Bridge	CAUTION - NARROW BRIDGE	12:09:27 PM	12:12:20 PM	12:15:32 PM
40.5	133.8	LEFT	Gundrys Rd		12:09:35 PM	12:12:29 PM	12:15:42 PM
43.9	130.4	RIGHT	Great Ocean Rd (B100)		12:14:20 PM	12:17:28 PM	12:20:55 PM
44.1	130.2	LEFT	Addiscott Rd		12:14:36 PM	12:17:45 PM	12:21:14 PM
46.3	128.0	LEFT	Jarosite Rd		12:17:40 PM	12:20:59 PM	12:24:37 PM
48.5	125.8	Continue	Jarosite Rd becomes Bells Beach Rd		12:20:45 PM	12:24:12 PM	12:28:00 PM
50.5	123.8	Continue	Bells Beach Rd becomes Bones Rd		12:23:32 PM	12:27:07 PM	12:31:05 PM
50.7	123.6	RIGHT	Bells Blvd		12:23:49 PM	12:27:25 PM	12:31:23 PM
52.9	121.4	RIGHT	Great Ocean Rd (B100)		12:26:53 PM	12:30:38 PM	12:34:46 PM
55.7	118.6	RIGHT	Bell St	Roundabout - (3rd Exit)	12:30:47 PM	12:34:44 PM	12:39:05 PM
56.4	117.9	LEFT	The Esplanade	Roundabout - Keep Left (1st Exit)	12:31:46 PM	12:35:45 PM	12:40:09 PM
56.7	117.6		At the house next to Doc Hughes on Barwon Heads Side at (house No 25)	SPRINT # 1	12:32:11 PM	12:36:12 PM	12:40:37 PM
59.0	115.3	LEFT	Horseshoe Bend Rd	Roundabout - (1st exit)	12:35:24 PM	12:39:34 PM	12:44:09 PM
59.8	114.5	Pass	Quay Boulevard	Roundabout - Both sides	12:36:31 PM	12:40:44 PM	12:45:23 PM
62.4	111.9	RIGHT	Blackgate Rd	Traffic Island	12:40:08 PM	12:44:32 PM	12:49:23 PM
67.6	106.7	LEFT	Breamlea Rd	Traffic Island	12:47:24 PM	12:52:09 PM	12:57:23 PM
69.8	104.5	RIGHT	Bluestone School Rd		12:50:28 PM	12:55:22 PM	1:00:46 PM
71.5	102.8	RIGHT	Black Rock Rd	Traffic Island	12:52:50 PM	12:57:51 PM	1:03:23 PM
72.2	102.1	LEFT	Thirteenth Beach Rd		12:53:49 PM	12:58:53 PM	1:04:28 PM
79.3	95.0	RIGHT	Barwon Heads - Ocean Grove Rd	Roundabout - Cut (3rd Exit)	1:03:43 PM	1:09:16 PM	1:15:23 PM
79.4	94.9	Cross	Barwon Heads / Ocean Grove Bridge		1:03:52 PM	1:09:25 PM	1:15:32 PM
79.7	94.6	Pass	Carpark	SPRINT #2	1:04:17 PM	1:09:51 PM	1:16:00 PM
85.1	89.2	Pass	Hardings Rd	FEED ZONE START / LITTER ZONE START	1:11:49 PM	1:17:45 PM	1:24:18 PM
85.8	88.5	Pass	Hardings Rd	FEED ZONE FINISH	1:12:47 PM	1:18:47 PM	1:25:23 PM
86.0	88.3	Pass	Barry Ln	LITTER ZONE FINISH	1:13:04 PM	1:19:04 PM	1:25:42 PM
89.2	85.1	LEFT	Bellarine Hwy		1:17:32 PM	1:23:45 PM	1:30:37 PM
89.4	84.9	RIGHT	Curlewis Rd		1:17:49 PM	1:24:03 PM	1:30:55 PM
92.4	81.9	LEFT	Portarlington Rd		1:22:00 PM	1:28:26 PM	1:35:32 PM
103.9	70.4	RIGHT	Boundary Rd	Traffic Lights	1:38:03 PM	1:45:16 PM	1:53:14 PM
103.9	70.4	Continue	Portarlington Road becomes Rynie St		1:38:03 PM	1:45:16 PM	1:53:14 PM
104.2	70.1	RIGHT	Limeburners Rd		1:38:28 PM	1:45:42 PM	1:53:42 PM
105.1	69.2	Continue	Limeburners Rd turns into Hearne Pde		1:39:43 PM	1:47:01 PM	1:55:05 PM
106.6	67.7	RIGHT	Eastern Beach Road		1:41:49 PM	1:49:13 PM	1:57:23 PM
107.3	67.0	Continue	Eastern Beach Road turns into Brougham St		1:42:47 PM	1:50:15 PM	1:58:28 PM
107.6	66.7	LEFT	Yarra St	Traffic Lights FEED ZONE START	1:43:13 PM	1:50:41 PM	1:58:55 PM
107.8	66.5	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE FINISH	1:43:29 PM	1:50:59 PM	1:59:14 PM
108.1	66.2	Pass	McDonalds Entry / Exit	LITTER ZONE START	1:43:54 PM	1:51:25 PM	1:59:42 PM



KM	TO GO	ACTION	DETAIL	COMMENTS	ESTIMATE - MEN		
					43.0	41.0	39.0
108.2	66.1	Cross	Little Ryrie St	LITTER ZONE FINISH	1:44:03 PM	1:51:34 PM	1:59:51 PM
110.7	63.6	RIGHT	Barrabool Rd	Traffic Lights Keep Left	1:47:32 PM	1:55:13 PM	2:03:42 PM
113.1	61.2	RIGHT	Mt Pleasant Rd	Traffic Island - Keep Left	1:50:53 PM	1:58:44 PM	2:07:23 PM
113.1	61.2	RIGHT	Barwon Blvd	Traffic Island	1:50:53 PM	1:58:44 PM	2:07:23 PM
113.9	60.4	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	1:52:00 PM	1:59:54 PM	2:08:37 PM
114.3	60.0	LEFT	Challambra Cres	Traffic Island	1:52:33 PM	2:00:29 PM	2:09:14 PM
114.3	60.0		Challambra Cres	KoM #1 START	1:52:33 PM	2:00:29 PM	2:09:14 PM
114.9	59.4	Continue	Challambra Crescent becomes Westbury Tce		1:53:24 PM	2:01:22 PM	2:10:09 PM
115.1	59.2		No standing sign	KoM #1 FINISH	1:53:40 PM	2:01:40 PM	2:10:28 PM
115.1	59.2	RIGHT	The Ridge	Roundabout - Cut	1:53:40 PM	2:01:40 PM	2:10:28 PM
115.3	59.0	RIGHT	Scenic Rd	Roundabout - Cut	1:53:57 PM	2:01:57 PM	2:10:46 PM
116.6	57.7	Continue	Scenic Rd becomes Queens Park Rd		1:55:46 PM	2:03:51 PM	2:12:46 PM
117.5	56.8	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	1:57:01 PM	2:05:10 PM	2:14:09 PM
117.9	56.4	LEFT	Melville Ave	Traffic Island	1:57:35 PM	2:05:45 PM	2:14:46 PM
118.3	56.0	Continue	Melville Ave becomes Minerva Rd		1:58:08 PM	2:06:20 PM	2:15:23 PM
120.3	54.0	RIGHT	Church St	Traffic Lights	2:00:56 PM	2:09:16 PM	2:18:28 PM
121.3	53.0	RIGHT	Ballarat Rd (A300)	Traffic Lights - LHS Traffic Island	2:02:20 PM	2:10:44 PM	2:20:00 PM
122.1	52.2	VEER LEFT	Glenleith Ave		2:03:27 PM	2:11:54 PM	2:21:14 PM
122.4	51.9	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	2:03:52 PM	2:12:20 PM	2:21:42 PM
124.1	50.2	Continue	Grate	START - LAP 1 OF 3	2:06:14 PM	2:14:50 PM	2:24:18 PM
124.1	50.2	RIGHT	Yarra St	Traffic Lights	2:06:14 PM	2:14:50 PM	2:24:18 PM
124.2	50.1	Cross	Brougham St	Traffic Lights FEED ZONE START	2:06:22 PM	2:14:59 PM	2:24:28 PM
124.4	49.9	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE FINISH	2:06:39 PM	2:15:16 PM	2:24:46 PM
124.7	49.6	Pass	McDonalds Entry / Exit	LITTER ZONE START	2:07:04 PM	2:15:42 PM	2:25:14 PM
124.8	49.5	Cross	Little Ryrie St	LITTER ZONE FINISH	2:07:13 PM	2:15:51 PM	2:25:23 PM
125.7	48.6	RIGHT	Carr St		2:08:28 PM	2:17:10 PM	2:26:46 PM
126.0	48.3	LEFT	Moorabool St		2:08:53 PM	2:17:37 PM	2:27:14 PM
127.3	47.0	RIGHT	Barrabool Rd	Traffic Lights Keep Left	2:10:42 PM	2:19:31 PM	2:29:14 PM
129.8	44.5	RIGHT	Mt Pleasant Rd	Median Strip - Keep Left	2:14:11 PM	2:23:10 PM	2:33:05 PM
129.8	44.5	RIGHT	Barwon Blvd	Traffic Island	2:14:11 PM	2:23:10 PM	2:33:05 PM
130.6	43.7	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	2:15:18 PM	2:24:20 PM	2:34:18 PM
131.0	43.3	LEFT	Challambra Cres	Traffic Island	2:15:52 PM	2:24:56 PM	2:34:55 PM
131.0	43.3		Challambra Cres	KoM #2 START	2:15:52 PM	2:24:56 PM	2:34:55 PM
131.5	42.8	Pass	Montpellier Dve	Traffic Island - Roundabout - Keep Right (2nd Exit)	2:16:33 PM	2:25:40 PM	2:35:42 PM
131.6	42.7	Continue	Challambra Crescent becomes Westbury Tce		2:16:42 PM	2:25:48 PM	2:35:51 PM
131.8	42.5		no standing sign	KoM #2 FINISH	2:16:59 PM	2:26:06 PM	2:36:09 PM
131.8	42.5	RIGHT	The Ridge	Roundabout - Cut	2:16:59 PM	2:26:06 PM	2:36:09 PM
132.0	42.3	RIGHT	Scenic Rd	Roundabout - Cut	2:17:15 PM	2:26:23 PM	2:36:28 PM
133.3	41.0	Continue	Scenic Rd becomes Queens Park Rd		2:19:04 PM	2:28:18 PM	2:38:28 PM
134.2	40.1	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	2:20:20 PM	2:29:37 PM	2:39:51 PM
134.6	39.7	LEFT	Melville Ave	Traffic Island	2:20:53 PM	2:30:12 PM	2:40:28 PM
135.0	39.3	Continue	Melville Ave becomes Minerva Rd		2:21:27 PM	2:30:47 PM	2:41:05 PM
137.0	37.3	RIGHT	Church St	Traffic Lights	2:24:14 PM	2:33:42 PM	2:44:09 PM
139.1	35.2	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	2:27:10 PM	2:36:47 PM	2:47:23 PM
140.7	33.6	Continue	Western Beach Rd becomes Eastern Beach Rd		2:29:24 PM	2:39:07 PM	2:49:51 PM
140.8	33.5	Continue	Grate	START - LAP 2 OF 3 SPRINT #3	2:29:32 PM	2:39:16 PM	2:50:00 PM
140.8	33.5	RIGHT	Yarra St	Traffic Lights	2:29:32 PM	2:39:16 PM	2:50:00 PM
140.9	33.4	Cross	Brougham St	Traffic Lights FEED ZONE START	2:29:40 PM	2:39:25 PM	2:50:09 PM
141.1	33.2	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE FINISH	2:29:57 PM	2:39:42 PM	2:50:28 PM
141.4	32.9	Pass	McDonalds Entry / Exit	LITTER ZONE START	2:30:22 PM	2:40:09 PM	2:50:55 PM
141.5	32.8	Cross	Little Ryrie St	LITTER ZONE FINISH	2:30:31 PM	2:40:18 PM	2:51:05 PM
142.4	31.9	RIGHT	Carr St		2:31:46 PM	2:41:37 PM	2:52:28 PM
142.7	31.6	LEFT	Moorabool St		2:32:11 PM	2:42:03 PM	2:52:55 PM
144.0	30.3	RIGHT	Barrabool Rd	Traffic Lights Keep Left	2:34:00 PM	2:43:57 PM	2:54:55 PM
146.5	27.8	RIGHT	Mt Pleasant Rd	Median Strip - Keep Left	2:37:29 PM	2:47:37 PM	2:58:46 PM
146.5	27.8	RIGHT	Barwon Blvd	Traffic Island	2:37:29 PM	2:47:37 PM	2:58:46 PM
147.3	27.0	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	2:38:36 PM	2:48:47 PM	3:00:00 PM
147.7	26.6	LEFT	Challambra Cres	Traffic Island	2:39:10 PM	2:49:22 PM	3:00:37 PM
147.7	26.6		Challambra Cres	KoM #3 START	2:39:10 PM	2:49:22 PM	3:00:37 PM
148.3	26.0	Continue	Challambra Crescent becomes Westbury Tce		2:40:00 PM	2:50:15 PM	3:01:32 PM

# COURSE MOCKA - MEN'S CONTINUED

KM	TO GO	ACTION	DETAIL	COMMENTS	ESTIMATE - MEN		
					43.0	41.0	39.0
148.5	25.8		no standing sign	KoM #3 FINISH	2:40:17 PM	2:50:32 PM	3:01:51 PM
148.5	25.8	RIGHT	The Ridge	Roundabout - Cut	2:40:17 PM	2:50:32 PM	3:01:51 PM
148.7	25.6	RIGHT	Scenic Rd	Roundabout - Cut	2:40:33 PM	2:50:50 PM	3:02:09 PM
150.0	24.3	Continue	Scenic Rd becomes Queens Park Rd		2:42:22 PM	2:52:44 PM	3:04:09 PM
150.9	23.4	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	2:43:38 PM	2:54:03 PM	3:05:32 PM
151.3	23.0	LEFT	Melville Ave	Traffic Island	2:44:11 PM	2:54:38 PM	3:06:09 PM
151.7	22.6	Continue	Melville Ave becomes Minerva Rd		2:44:45 PM	2:55:13 PM	3:06:46 PM
153.7	20.6	RIGHT	Church St	Traffic Lights	2:47:32 PM	2:58:09 PM	3:09:51 PM
154.7	19.6	RIGHT	Ballarat Rd (A300)	Traffic Lights - LHS Traffic Island	2:48:56 PM	2:59:37 PM	3:11:23 PM
155.5	18.8	VEER LEFT	Glenleith Ave		2:50:03 PM	3:00:47 PM	3:12:37 PM
155.8	18.5	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	2:50:28 PM	3:01:13 PM	3:13:05 PM
156.2	18.1	Continue	The Esplanade becomes Western Beach Rd		2:51:01 PM	3:01:48 PM	3:13:42 PM
157.4	16.9	Continue	Western Beach Rd becomes Eastern Beach Rd		2:52:42 PM	3:03:34 PM	3:15:32 PM
157.5	16.8	Continue	Grate	START - LAP 3 OF 3 NO SPRINT	2:52:50 PM	3:03:42 PM	3:15:42 PM
157.5	16.8	RIGHT	Yarra St	Traffic Lights	2:52:50 PM	3:03:42 PM	3:15:42 PM
157.6	16.7	Cross	Brougham St	Traffic Lights FEED ZONE CLOSED	2:52:59 PM	3:03:51 PM	3:15:51 PM
157.8	16.5	Cross	Pedestrian Crossing	Pedestrian Crossing FEED ZONE CLOSED	2:53:15 PM	3:04:09 PM	3:16:09 PM
158.1	16.2	Pass	McDonalds Entry / Exit	LITTER ZONE START	2:53:40 PM	3:04:35 PM	3:16:37 PM
158.2	16.1	Cross	Little Ryrie St	LITTER ZONE FINISH	2:53:49 PM	3:04:44 PM	3:16:46 PM
159.1	15.2	RIGHT	Carr St		2:55:04 PM	3:06:03 PM	3:18:09 PM
159.4	14.9	LEFT	Moorabool St		2:55:29 PM	3:06:29 PM	3:18:37 PM
160.7	13.6	RIGHT	Barrabool Rd	Traffic Lights Keep Left	2:57:18 PM	3:08:23 PM	3:20:00 PM
163.2	11.1	RIGHT	Mt Pleasant Rd	Median Strip - Keep Left	3:00:47 PM	3:12:03 PM	3:24:28 PM
163.2	11.1	RIGHT	Barwon Blvd	Traffic Island	3:00:47 PM	3:12:03 PM	3:24:28 PM
164.0	10.3	RIGHT	To stay on Barwon Blvd	Roundabout - Split Keep left of exit island	3:01:54 PM	3:13:13 PM	3:25:42 PM
164.4	9.9	LEFT	Challambra Cres	Traffic Island	3:02:28 PM	3:13:48 PM	3:26:18 PM
164.4	9.9		Challambra Cres	KoM #4 START - NO POINTS	3:02:28 PM	3:13:48 PM	3:26:18 PM
165.0	9.3	Continue	Challambra Crescent becomes Westbury Tce		3:03:18 PM	3:14:41 PM	3:27:14 PM
165.2	9.1		no standing sign	KoM #4 FINISH - NO POINTS	3:03:35 PM	3:14:59 PM	3:27:32 PM
165.2	9.1	RIGHT	The Ridge	Roundabout - Cut	3:03:35 PM	3:14:59 PM	3:27:32 PM
165.4	8.9	RIGHT	Scenic Rd	Roundabout - Cut	3:03:52 PM	3:15:16 PM	3:27:51 PM
166.7	7.6	Continue	Scenic Rd becomes Queens Park Rd		3:05:40 PM	3:17:10 PM	3:29:51 PM
167.6	6.7	Cross	Single Lane Bridge	CAUTION - NARROW BRIDGE	3:06:56 PM	3:18:29 PM	3:31:14 PM
168.0	6.3	LEFT	Melville Ave	Traffic Island	3:07:29 PM	3:19:04 PM	3:31:51 PM
168.4	5.9	Continue	Melville Ave becomes Minerva Rd		3:08:03 PM	3:19:40 PM	3:32:28 PM
170.4	3.9	RIGHT	Church St	Traffic Lights	3:10:50 PM	3:22:35 PM	3:35:32 PM
171.4	2.9	RIGHT	Ballarat Rd (A300)	Traffic Lights - LHS Traffic Island	3:12:14 PM	3:24:03 PM	3:37:05 PM
172.2	2.1	VEER LEFT	Glenleith Ave		3:13:21 PM	3:25:13 PM	3:38:18 PM
172.5	1.8	RIGHT	The Esplanade	Roundabout - Keep Left (2nd exit)	3:13:46 PM	3:25:40 PM	3:38:46 PM
172.9	1.4	Continue	The Esplanade becomes Western Beach Rd		3:14:20 PM	3:26:15 PM	3:39:23 PM
174.1	0.2	Continue	Western Beach Rd becomes Eastern Beach Rd		3:16:00 PM	3:28:00 PM	3:41:14 PM
174.3	0.0		Grate	FINISH - NO SPRINT POINTS	3:16:17 PM	3:28:18 PM	3:41:32 PM
174.4	-0.1			FINISH RUN-OFF			



# GEELONG AND SURF COAST SPECIFIC BROADCAST MESSAGING

## KM ALONG THE WAY

### KILOMETRE: 0.0 – 0.1 (NEUTRAL ZONE)

#### Eastern Beach Road to Yarra Street

#### START - Steampacket Gardens - Eastern Beach Road to Yarra Street

#### Meaning of Geelong and Corio Bay

Before white settlement, the Wathaurong People occupied vast lands including the Bellarine Peninsula and swathes to the north west of Geelong. They called the bay "Jillong" and the surrounding land "Corayo". The name Jillong has a meaning similar to "a place of the sea bird over the white cliffs" but the early settlers somehow transposed the terms and now the land is known as Geelong and the bay is Corio.

#### The Geelong Keys

A set of five iron keys that were discovered in 1845 (in a pit at Limeburners Point) became famous because Governor La Trobe became personally fascinated in their origin. In his opinion, they were "at least 150-200 years old". Interest in the keys remained high for years, and the keys were the subject of two pamphlets published by the Royal Society of Victoria in the 1870s. The keys themselves, and all original drawings of them, have been lost. The limeburner who found the keys showed them to La Trobe when he visited the workings the very next day, however by then one had been lost by the limeburner's children, another had been given away as a curiosity. It is believed they were of Portuguese origin -, meaning there may have been evidence of visitors to our shores well before Cook discovered Australia in 1770.

#### Geelong's Bollard Trail

The Bollard Trail extends along the waterfront, from Limeburners Point to Rippleside Park. This walk features 48 sites with over 100 bollards - estimated walking time is 2 hours one way. It all started in 1995 when artist Jan Mitchell was commissioned by the City of Greater Geelong to transform reclaimed timber pier pylons into these remarkable works of art. The bollards now reflect some of the unique characters who played a part in Geelong's history, from the original Indigenous inhabitants to more contemporary characters.

#### Lime Kilns industrial site.

Evidence of early industrial activity is just around from Eastern Beach, on the southern shore of Corio Bay. The lime kiln complex at Lime Burners Point consists of the visible ruined remains of three (of the original five)

brick lime kilns built deep into the cliffs. The industry existed from 1836 to 1884 for the production of lime for mortar, and the remaining kilns date from the 1860s and 1870s. Lime burning ceased on the site in the 1880s when better deposits were found.

The **Geelong Waterfront** is home to a lively annual calendar of events, green open spaces, striking public art and loads of places to eat and drink. The Waterfront precinct is Geelong's favourite place to play.

### KILOMETRE: 0.1-2.0 (NEUTRAL ZONE)

#### Yarra Street

**Central Geelong** - Central Geelong - Sometimes the best places aren't obvious. Central Geelong is evolving with the development of laneways and precincts to eat, drink, explore, shop and enjoy. Little Malop Street is the centre of the cultural precinct with the Arts Centre and the incredible dome-shaped Geelong Library and Heritage Centre. Just a little further along you'll find a bustling live music scene, several bars and restaurants with al fresco options. There's incredible street art down several alleys and a unique blend of shops and galleries. The newly opened Geelong Arts Centre is also now Australia's largest dedicated regional performing arts centre. A striking new landmark with unique architecture for the city.

#### Yarra Street

#### Cross Brougham Street

Customs House in Brougham Street is a bluestone and freestone classical style public building, constructed in 1855, at the peak of the gold rush. The building has two distinctive principal elevations: the single storey elevation to Brougham Street and the three storeyed facade facing Corio Bay. It was restored in 2012, winning a National Trust Award, and now the upper floors are offices while the original (lower rear) bond store, opening onto a public space and the bay, is a restaurant - The Greek @ Customs House.

#### Yarra Street

#### Cross Malop Street

**The Geelong Library and Heritage Centre** - The striking Geelong Library & Heritage Centre, known locally as 'the Dome' is an award winning magnificent building gracing Geelong's skyline. Inside, this impressive and digitally-advanced space is the perfect platform for innovative and world-leading library and information services. Set in the heart of Geelong's Cultural

precinct, this iconic architecture houses a future-ready sphere of reading, learning and fun that will change the way you think about libraries. Designed to be an inspiring, multipurpose space, the centre will be many things to many different people. Each level is unique with gathering places, reading spaces, the latest technology, spectacular collections, children's and youth hubs, function zones, café and more. Under the domed roof of this classically-inspired space, the past and future coexist effortlessly. It is also the home of the Geelong region's vast collection of heritage archives.

### **Yarra Street**

#### **Cross Ryrie Street**

**Ned Kelly visited Geelong** - A favourite local legend is the visit to Geelong in 1870 by Australia's best-known bushranger, Ned Kelly. He was just 13 at the time and was employed by gentleman bushranger Harry Power, who had previously owned a horse yard in Geelong. Power, at age 50, had escaped from Pentridge Prison in 1869, and became a bushranger. Kelly's role as Power's apprentice was to care for their horses as they travelled, and indeed Kelly was later arrested as a teenager for associating with Power. The pub where they stayed was demolished in 1915. The ornate building at 96 Ryrie Street, occupied by Lombards now stands on that site.

#### **T&G Building (Moorabool and Ryrie Streets)**

- One of the most notable buildings on Geelong's skyline is the beautiful Art Deco and heritage listed T&G building. This iconic building has stood on the corner of Moorabool and Ryrie Streets for nearly 90 years. Designed by A&K Henderson, the building was built for the Temperance and General Mutual Life Assurance Society or the T&G. The T&G built many buildings in a similar art deco style around Australia and even New Zealand. The beautiful and distinctive white rendered facade and clock tower of the T&G can be found in Mildura, Horsham, Melbourne, Townsville and Hobart, but Geelong's is by far the most impressive. In 1934, the famous Father and Son clock, built by renowned clock makers Harrison Bradfield and Ingram's, was installed. This clock extends out from the tower on the hour when the Father and Son figures bang their enormous bell. These two figures have become such an identity around Geelong they are often dressed in Geelong Football Jumpers during the football finals; they even get a Christmas make over some years with a red hat and coat.

**Geelong Gallery** - Established in 1896, the Geelong Gallery is one of Australia's leading and oldest regional art galleries.

Since its establishment, the gallery has amassed a magnificent collection of 19th to 21st century Australian and European paintings and decorative arts, including 18th and 19th century English porcelain, British art pottery, colonial Australian silver, as well as contemporary Australian paintings, prints, sculpture and ceramics.

Geelong Gallery works to contribute to the life and well-being of the city by fostering strong community engagement with the excellence of its collection, its creative lifelong learning experiences, and inspiring exhibitions.

### **KILOMETRE: 2-3.3 (RACE START AT 2.2KM)**

#### **Moorabool Street**

#### **Moorabool Street to Barrabool Road**

**GMHBA Stadium and Kardinia Park** - GMHBA Stadium is a sporting and entertainment venue located within Kardinia Park in South Geelong. The stadium, which is managed by the Kardinia Park Stadium Trust, is the home ground of the Geelong Football Club. The light towers and grandstands of GMHBA Stadium dominate the view. Home of the Geelong Cats AFL team, the stadium will hold 42,000 spectators – usually they're Cat fans but the venue also hosts cricket, soccer and other large events.

Geelong is the home of the **Geelong Cats Football Club**, which was formed in 1859, making The Cats the second oldest club in the Australian Football League (AFL).

**The Brownlow Medal** - Awarded to the "best and fairest" player during the AFL's home-and-away season, the Brownlow Medal, football's most prestigious award, is named after Geelong player and administrator Charles "Chas" Brownlow.

**Carji Greeves Medal** - Geelong footballer Edward "Carji" Greeves, winner of the inaugural Brownlow

Medal in 1924, and namesake of the Carji Greeves Medal, awarded to Geelong's best and fairest player of the season.

# GEELONG AND SURF COAST SPECIFIC BROADCAST MESSAGING

## KM ALONG THE WAY

**Origin of the term “Pivotovians”** - The term “Pivotovians” was widely used during the 19th century to refer to local Geelong residents. Geelong was often referred to as the ‘pivot’ based on its location as a port and entry to the Goldfields in the early days. In fact, Australian Football League team, The Geelong Cats up to 1922 was known as “The Pivotovians”. Today the name continues in a number of businesses, in particular Pivot Fertilizers, the Pivotovian Cinema, Pivot Stoves and Heating, and of course the international Pivot Summit event. And of course, whenever local residents happen to meet in distant locations, they address each other in code, typically saying “Ah - another Pivotovian, I presume?”

**Charles Brownlow** - 14 Sydney Avenue, Geelong is a regular family home built in the 1880s for Charles Brownlow, a local watchmaker and the current owners proudly display its heritage on a plaque just inside their front fence. After a stellar playing career (his first year as a player was 1879, was captain in 1884 and coach from 1892 to 1917) Brownlow was also the Secretary of the Pivot Football

Club from 1885 to 1923, including the momentous year 1922 when the club changed its name to the Geelong Cats. He was on the executive of the Victorian Football League for most of his life and when died in 1924 the VFL “best and fairest” award was created in his honour.

**Geelong Hills** - Geelong is flanked on the Western side by rolling hills and countryside and from atop some of these hills the views of the City and Corio Bay are phenomenal. Looking down across the suburbs to the sea is gorgeous, particularly at nightfall as sunshine gives way to the twinkle of lights across the city. The lookout at Ceres is a local favourite.

### **KILOMETRE: 3.3 - 20.0**

#### **Barrabool Road to Cape Otway Road**

Ceres is located to the west of Geelong in the Barrabool Hills and is one of the highest points in Geelong. Ceres has a lookout which overlooks the city. The Ceres area was first settled by squatters in the late 1830s. Today, it remains a country atmosphere, including by keeping old gas lights along its main street (lit with electricity). A number of historical homesteads can be found in the township and surrounding hills. Many are constructed from locally hewn Barrabool sandstone.

### **KILOMETRE: 25.4 - 29.1**

#### **Hendy Main Road**

#### **Hendy Main Road to Larcombes Road**

Here we approach the rural hamlet of Moriac – just under 1,000 people are lucky enough to call this home, enjoying the rural lifestyle yet only 20 minutes from the coast. The Moriac General Store is a very popular stop for local bunch rides.

### **KILOMETRE: 46.2 - 53.0**

#### **Great Ocean Road (B100)**

#### **Addiscott Road to Bells Boulevard**

And now we approach one of the world's most iconic drives, the Great Ocean Road.

What many people may not know is that the Great Ocean Road was constructed by more than 3,000 returned servicemen from World War I. Construction was done by hand using explosives, pick and shovel, wheelbarrows and some small machinery - a far cry from the high tech road construction we see today. Spanning some 243km, it's a memorial to the lost lives and sacrifices of Australian soldiers.

### **KILOMETRE: 55.7 - 57.9**

#### **Great Ocean Road (B100)**

As we come down the Great Ocean Road, we approach the township of Torquay, one of Victoria's favourite holiday destinations. Renowned for its spectacular surf beaches and laid-back lifestyle, Torquay is just a 75 minute drive from Melbourne. It has a thriving cycling community, and is a great base for road, mountain or gravel bike riding.

### **KILOMETRE: 57.9 - 58.9**

#### **Bell Street**

#### **Esplanade roundabout to GOR roundabout**

As you can see, Torquay is about more than just beaches and surf. It has a thriving café and restaurant scene, which you can see as we head along Bell Street. There are plenty of places to kick back and perhaps enjoy a local brew and some people-watching on the sidewalk.

## **KILOMETRE: 58.9 - 61.2**

### **Sprint Point #1 - The Esplanade**

#### **The Esplanade to Horseshoe Bend Roundabout**

The first beach along the Esplanade is Fisherman's Beach, or Fishos to the locals. This was the base for a busy little fishing fleet in years gone by, but these days it's better known as a popular spot for families and especially dogs.

Next we have Whites Beach. The light horsemen trained in the sand dunes here during the second World War. Luckily they were here when the fires came through and were able to brush up their skills on fighting bushfires and saving the town.

## **KILOMETRE: 61.2 - 64.6**

### **Horseshoe Bend Rd**

#### **HSB Roundabout to Blackgate Rd Traffic Island**

The cyclists ride alongside the Surf Coast Walk, the coastal track which connects the towns of Torquay, Anglesea and Aireys Inlet. With breathtaking views, many people choose to hike or ride the entire 44km walk; or if you really want a challenge, you could have a crack at the annual Surf Coast Trail Marathon and run all the way from Torquay to Fairhaven.

## **KILOMETRE: 74.4 - 81.5**

### **Thirteenth Beach Road to Barwon Heads – Ocean Grove Road**

Four of the top 100 golf courses in Australia are on The Bellarine – Barwon Heads Golf Club, the two courses at 13th Beach Golf Club and Curlewis Golf Club.

**Hooded Plover** - The surf beaches of Point Lonsdale, Ocean Grove, Barwon Heads and Breamlea are the home of the endangered Hooded Plover. You would think a black, white and red bird would stand out on the beach, but these little birds are the masters of disguise! The Hooded Plover or 'Hoodie' spends its whole life on the beach and is one of Australia's most threatened birds. We're working with community volunteers and Birdlife Australia to protect the birds.

Orange-Bellied Parrot is a critically endangered species found in the Geelong region including the Bellarine's coastline. Its habitat is associated with coastal vegetation and also includes south west Tasmania, other parts of Victoria and South Australia. With fewer than 70 birds left in the wild, to find one is like a naturalist's needle in a haystack.

## **KILOMETRE 81.5 - 94.6**

### **Sprint Point #2 - Barwon Heads-Ocean Grove Road to Portarlington Road**

**Barwon Heads** - Barwon Heads is the home town of the event's namesake, Cadel Evans. Cadel's backyard captures everything that is unique and identifiably Australian.

The town has a dream position with a mix of gentle estuary, rocky coastal headland and ocean beaches. The main street has more than a couple of good places to eat and plenty of boutiques to shop up a storm. It's no wonder Cadel chose it as a home base – and the community adores him as much as he loves the place, decorating the whole town yellow in support and celebration of his 2011 Tour de France heroics. Nearby Thirteenth Beach is a popular surf spot.

#### **Challenging part on this section**

The race hugs the coast at Thirteenth Beach – one of the most picturesque, but exposed sections of the course, where cyclists must navigate and position themselves against the local coastal winds for the first time.

**Ocean Grove** - Take a break and get some sun in Ocean Grove, a popular surf town surrounded by renowned wineries, pristine beaches and golf courses. Hit the ocean waves, build a sandcastle with the kids, or use the town as a base to explore the countless natural and contemporary attractions across the region.

Beers and Burgers together at last, in an epic location on the main street of Ocean Grove. Blackman's Brewery and Burger Bar is a bright, fun and super friendly coastal Bar to go to with your best crew for fresh beers, brewed less than half an hour away. They are pouring 12 taps of the core and seasonal range, plus a few from The Barrel Farm.

## **KILOMETRE: 91.3**

### **Ewing Blyth Drive**

**Adventure Park** - is Victoria's biggest water theme park. The park contains many attractions such as numerous waterslides and water playgrounds, the 'Tornado', 'Tsunami' and the recently revealed 'Air Balloons' ride.

# GEELONG AND SURF COAST SPECIFIC BROADCAST MESSAGING

## KM ALONG THE WAY

### KILOMETRE: 94.6 - 106.1

#### Portarlington Road to Ryrie Street

##### Bountiful local produce

The Bellarine is home to an impressive collection of boutique wineries, farm gates, provedores and establishments, serving up dishes featuring local produce. All can be found on the Bellarine Taste Trail.

The best way to discover them is by picking up a Bellarine Taste Trail map which will take you on a delicious journey through the region. The detailed website includes all the information you need to plan your gastronomic journey in advance. Highlights include the Bellarine's iconic Portarlington

Mussels found at the Little Mussel Café. Using traditional hand-smoking processes, Bellarine Smokehouse creates delicate gourmet smoked dishes.

A favourite for locals and travellers alike, Jack Rabbit Vineyard boasts unrivalled views across the bay to Geelong and Melbourne. Wine lovers can choose from an array of award-winning, sophisticated cool climate wines whilst taking in the water views.

### KILOMETRE: 106.1 - 107.3

#### Ryrie Street

##### Ryrie Street

##### Old Geelong Gaol

The Geelong Gaol was built in 1854 by the prisoners themselves and was a maximum-security jail for male criminals. Even in Victorian times, it was considered to be a hellish place. Inmates were forbidden to speak about anything except religion, and numerous executions took place. Inmates who died were buried in the grounds, always faced inwards so that even in death they would not know freedom. It closed in 1991 and since then it has been open to the public, and has become a favourite location for ghost hunters.

##### Ryrie Street to Limeburners Road

##### Ryrie Street to Limeburners Road

The **Geelong Botanic Gardens** are in Eastern Park. The Gardens were established in Victorian times and are the fourth oldest in Australia, with a number of heritage listed trees. There is also a kids play space, an

on site café and beautiful grounds. Shots from above Eastern Park may see the Geoglyph – a rock sculpture on the bay side designed to be seen from above. It looks like an eagle made from an arrangement of large white stones.

### KILOMETRE: 107.3 - 109.8

#### Limeburners Road to Upper Eastern Beach Road

##### Limeburners Rd to Hearne Pde to Eastern Beach Road

The art-deco style Eastern Beach is a popular swimming and recreation area and has had some new life added to it with the Heritage listed building now housing the just-opened Beach House Geelong café.

##### Eastern Beach Road to Yarra Street

##### Upper Eastern Beach Rd to Yarra Street

**The Corio Villa** - Proudly sitting in lush gardens above Eastern Beach and taking in the sweeping views of the Geelong waterfront and Corio Bay, Corio Villa is one of our city's most beautiful heritage masterpieces. Corio Villa is considered an important building of international significance and was actually built in Edinburgh, Scotland. Prefabricated and made of cast iron, the house was shipped to Geelong in boxes in 1855 by iron founder Charles D Young and Co. As Australia was growing rapidly due to the gold rush, the importation of houses was popular around this time, but Corio Villa is often recognised as not only the first cast iron property but also a unique building. Soon after Corio Villa was made in Scotland the factory burnt down destroying the moulds to the house. Many people believe that due to the fire, Corio Villa may be the only example of this model prefab building in the world.

### KILOMETRE: 115.3 - 116.5

#### Mt Pleasant Road to Barwon Boulevard

Running, walking and bike riding are also popular activities along the Barwon River as tracks exist to enable such pursuits. Popular spots include Balyang Sanctuary and near Queens Park.

##### Barwon Grange

Barwon Grange is the only surviving example of the many fashionable river front residences built along the Barwon River during the 1850s and 1860s for the wealthy of Geelong. It is now a National Trust property,



and sits at the bottom of Fernleigh Street, on the northern bank of the river. It is readily seen to the left as you drive north across the Princes Highway bridge. The house is notable for its connections with John Samuel Swire, a merchant from Liverpool. After the gold rush, Swire established the The China Navigation Company; this became the foundation for the Swire Group, today a highly diversified global group.

### **Barwon Blvd to Challambra Crescent**

**Barwon River** - Flowing from the Otway National Park through Geelong to Barwon Heads, the Barwon River is one of Geelong's favourite places to play. As it makes its way through suburban Geelong it's flanked by walking and riding trails, parklands and reserves. On-water, it's popular with water-skiers and rowers alike. It flows through Lake Connewarre, near its mouth at Barwon Heads, which is home to significant bird life and several species of native fish.

**Highton and Montpellier** - Grazier John Highett set up a farm and finished building his house on a hill overlooking the Barwon River in 1837. Later his property became the Montpellier vineyard, hotel and picnic ground. Highton was named after an abbreviation of his name. Reserves, reservoirs and a school in this beautiful suburb still bear the Montpellier name. The ruins of the original property still exist in Montpellier Park.

### **KILOMETRE: 117.5 - 120.1**

#### **Scenic Road**

#### **Scenic Road to Queen's Park Road to Single Lane Bridge**

#### **"You've Got Buckleys"**

The improbable survival of William Buckley, an escaped convict who lived with the local Wathaurung people for 32 years, is said to be the origin of the phrase "you've got buckley's" – meaning "it's as good as impossible". In 1803, William Buckley gave himself a leave pass from the ill-fated settlement at Sorrento, and having walked around Port Phillip Bay, then spent the next 32 years living with the local Wathaurung people. In 1835 he met with members of John Batman's advance party at Indented Head, who were awaiting Batman's return from Launceston with additional supplies for the planned settlement at Melbourne, and Buckley then re-entered European life. There is a labyrinth on the foreshore where the meeting occurred.

**Buckley Falls** - This pristine and tranquil riverside reserve has stunning waterfall views and environmental and historical significance, that are sure to impress all age groups. The scenic reserve also is home to sensational adventurous walking/bike tracks and is adjacent to the Fyansford Paper Mill site. A must see!

### **KILOMETRE: 120.1 -122.5**

#### **Melville Avenue/Minerva Road**

#### **Melville Avenue through to Church Street**

**The Heights** - Parts of the original large National Trust property, The Heights, were sold and donated to The Geelong College, Heights' owner Louis Melville Whyte's alma mater, to build the college's middle school campus. As the property was subdivided and developed, many of the surrounding new streets were given names related to the family, including Melville Avenue, part of the race route.

### **KILOMETRE: 122.5 -124.3**

#### **Church Street**

#### **Church Street to Ballarat Road To Glenleith Ave**

At Fyansford, internationally renowned street artist Rone - a Geelong native – has returned to transform disused silos into works of art featuring three local identities.

#### **Fyansford Paper Mill**

The Fyansford Paper Mill was built in 1878 by a syndicate headed by Captain James Volum at a cost

of £50,000. It had 300 employees and at the time was the largest and most modern paper mill in the southern hemisphere, and the business eventually became Australian Paper Manufacturers Limited. Scrap rags were used to produce paper 188 cm wide, and the factory used water from a sluice to generate its own electricity until 1921. Paper making ceased in 1929, it was an ice works until 1941, then the navy built sea mines there until 1945, when it became derelict for some years.

# GEELONG AND SURF COAST SPECIFIC BROADCAST MESSAGING

## KM ALONG THE WAY

### Provenance Wines

Located in the heritage-listed Fyansford Paper Mill precinct, on the edge of the Barwon River you will find Provenance Wines. An extensive renovation to the 1870s bluestone building, resulting in a modern facility that retains its historic integrity and charm. The new cellar door, awarded Best Value Winery in 2019, offers guests their 5-star rated James Halliday wine and a mouth-watering lunch menu.

### Fyansford Cement Silos

In 2017, three large murals of local identities were painted onto the three unused cement silos in

Fyansford by high-profile local artist Tyrone 'Rone' Wright. The images are of three local heroes: Corrina

Eccles, direct descendent of the Wadawurrung people, Col Horsten, who worked at the cement works for 35 years and dual gold Paralympian Kelly Cartwright OAM. The silos - at the southern end of McCurdy Road and clearly visible from the Ring Road - are the remnants of a major cement works that had its quarry and mill below in the valley, with the finished product being transferred up the ridge (via a conveyor belt) to the silos for loading onto the railway spur.

**Moorabool Valley** - The rich hills of the Moorabool Valley region are one of Australia's premium cool-climate wine regions. There are boutique vineyards here producing some of the well-regarded wine in the country. Family owned and operated wineries with cellar doors offer tastings and some have restaurants within the vines and barrels. There's also a growing food reputation in these hills, with locally grown meats, vegetables, dairy and olive products featured on the menus at some of the quality eateries dotted throughout the region. The Moorabool Valley Taste Trail will guide your appetite around this district. There's also a wonderful farmer's market at Bannockburn on the first Saturday of each month.

### KILOMETRE: 124.3 - 124.6

#### Glenleith Avenue to The Esplanade

(Glenleith Avenue area) in West Geelong is Geelong's centre of cosmopolitan and multiculturalism. The street is jammed packed full of boutique shopping, cafes, fresh produce and some of the city's best pubs, bars and restaurants.

### KILOMETRE: 124.6 - 126.3

#### The Esplanade to Western Beach Road

#### The Esplanade becomes Western Beach Road to Yarra St

In Greater Geelong there is 133km of coastline, 120 km of streamside frontages, 347 hectares of coastal reserves and 320 hectares of bushland reserve.

Cunningham Pier is a striking landmark located in the heart of Geelong's vibrant Waterfront. It was built in the 1850's and was a vital part of Geelong's port up until the late 1970's when rail was used to load and unload cargo.

These days Cunningham Pier houses a restaurant, a boutique bar and an event space offering panoramic sweeping bay views.

Ex-industrial buildings and 19th century wool stores along the Geelong Waterfront are now home to

restaurants, shopping centres, museums and the Waterfront campus of Deakin University.

Several new sculptures have been installed throughout Central Geelong as part of the City Entrances and Waterfront Linkages project.

#### Moorabool Street

The National Wool Museum (Moorabool and Brougham Streets) tells the story of the Geelong region and its initial growth as a wool centre.

Starting in the heart of the Waterfront at the 'North' sculpture, Moorabool Street runs through the city centre and up the hill and then down to the Barwon River. Moorabool Street is the main drag.

Christ Church is the oldest Anglican Church in Victoria in continuous use on its original site, and the parish pre-dates the Diocese of Melbourne. From 1841 a group of laymen led by Henry Tyssen and later Sir Charles Sladen, first Treasurer of the Victorian Colony, strove to found a church in the Geelong region. It stands on the hill at the top of Moorabool Street.

### Geelong Loop Repeats 126.3km-Finish

# THE ORGANISERS



## VISIT VICTORIA

The Cadel Evans Great Ocean Road Race is a State Government of Victoria initiative created by **Visit Victoria**.

Visit Victoria is Victoria's tourism and events company, responsible for marketing to visitors from within the state, across Australia and around the world and attracting more sporting, cultural and business events to Victoria's world-class events calendar.



## CADEL EVANS & SIGNATURE SPORT

Cadel Evans' Tour de France victory proved to be a catalyst for defining Victoria's next major cycling event following the very successful 2010 UCI Road World Championships. Cadel Evans and his management company **Signature Sport** play an important role in the event and work closely with Visit Victoria.

## O2EVENTS

### EVENT MANAGEMENT

**O2 Events** O2 Events are road event specialists and major event management consultants, responsible for the operational delivery of the event. Their personnel are vastly experienced in the project management and delivery of major road events across Australia.

# BROADCAST PARTNERS



## DOMESTIC BROADCAST PARTNER

**Seven** is Australia's most watched broadcast television platform. With three broadcast channels 7, 7TWO and 7mate continues to lead in primetime, building on its market-leading performance over the past nine years. The network also dominates across breakfast and morning television.



## BROADCAST PRODUCTION SERVICES

**JAMTV** provides broadcast production services to the Cadel Evans Great Ocean Road Race, partnering with Gravity Media as its OB supplier, and contracts the international expertise of HBS – one of the world's leading host broadcast providers and the UCI's international television consultant.



## INFRONT

**Infront** has signed an exclusive international media rights agreement with Australia's Cadel Evans Great Ocean Road Race, further expanding its presence in cycling.

Infront's cycling portfolio currently includes the media and marketing rights to Switzerland's Tour de Suisse as part of Cycling Unlimited, the Deloitte Ride Across Britain through its group company Threshold Sports, the E3 Saxo Bank Classic, Flanders Classics, covering the prestigious Tour of Flanders and Amstel Gold Race, Switzerland's Tour de Romandie, the Tour de Pologne, the Giro del Veneto, the new Veneto Classic, and the Serenissima Gravel.



## WHERE TO WATCH

### START/FINISH PRECINCT - STEAMPACKET GARDENS

The Start/Finish Precinct is the place to go to enjoy the build up to the race as teams are introduced to the crowd, the riders sign-on and they finalise their preparations before taking on the gruelling course. Get up close to watch your favourite stars prepare.

Enjoy the action on the big screen, participate in sponsor activities, enjoy the live entertainment, grab some food and beverage, grab your official event merchandise and then grab a spot on the barriers so that you can catch a glimpse of what promises to be an exciting finale to the elite women's and men's road races.

#### Friday 26 January:

GeelongPort Family Ride at 6.00pm - 7.00pm

Come down to the Geelong waterfront for a safe and fun twilight edition of our iconic GeelongPort Family Ride. Stick around for the kids activities including free face painting, bike checks as well as CEGORR partner activities.

#### Saturday 27 January: 5:30am – 5:30pm

TAC People's Ride followed by the Deakin University Elite Women's Road Race. The village will include big screen coverage, sponsor activations, music entertainment, kids activities including free face painting as well as catering across the day.

#### Sunday 28 January: 9:00am – 5:30pm

Elite Men's Road Race. The Men's finishing circuit passes by the Start/ Finish line four times. The village will include big screen coverage, sponsor activations, music, entertainment and catering across the day.

### BARWON HEADS MAPEI SPRINT — WOMEN BELLARINE BREAKAWAY — CHEER SITE

Big crowds will gather in Barwon Heads, the hometown of Cadel Evans, where the peloton flies down the main street. Grab a bite at a local eatery, visit the shops or hit the local recreational riding trails while in the town.

#### Saturday: 9:00am – 12:00pm

TAC People's Ride passing through, with several stopping at the cafes for an unofficial rest stop.

The Elite Women are expected around 2:30pm – 3.00pm.

#### Sunday:

The Elite Men are expected to pass through Barwon Heads between 1:00pm and 1:30pm.



### **CHALLAMBRA KOM & QOM LIVE SITE, MONTPELLIER PARK, HIGHTON**

See the agony on the faces of the world's best cyclists as they trade blows up the steep Challambra climb, made famous by the 2010 UCI Road World Championships. The Elite Men tackle this climb four times, while the Elite Women race over Challambra Crescent twice on their way to the finish on Saturday.

The live site is open from 10:00am – 5:00pm Saturday and 9:00am - 5:00pm Sunday.

#### **Saturday: 9:45am – 2:00pm**

TAC People's Ride participants travelling up the climb. The Elite Women are expected around 3:15pm – 3:40pm on their first pass and 3:50pm – 4:10pm on their second pass.

#### **Sunday:**

The Elite Men are expected to arrive for the first time between 1:40pm – 2:00pm, and will then climb Challambra four times, through until approximately 3:00pm.

Both days have a feature packed program, featuring the whole race on the big screen, community activities, prizes and giveaways, live MC, music and entertainment, food and beverage.

#### **11:00am – 4:00pm**

Race live on the big screen

#### **12:00pm – 1:00pm (Sunday only)**

Chalk your message to the riders

#### **Saturday from 3.30pm and Sunday from 1.45pm**

Grab a spot on the barriers and watch the race up Challambra.

# SPONSOR MESSAGING

---



## MERCEDES-BENZ

Mercedes-Benz Australia proudly supports the Cadel Evans Great Ocean Road Race as the official vehicle sponsor of the event, featuring a part electric fleet within the convoy. Providing key logistical support, the event will feature the all-new Mercedes-Benz EQE Sedan and the GLC 300 SUV.

Mercedes-Benz has been a dedicated supporter of sports at both grassroots and elite levels and this commitment is primarily driven by our customers, who actively embrace active lifestyles as an integral component of their overall well-being. The Cadel Road Race seamlessly aligns with our brand's enthusiasm for performance and our commitment to endorsing events that promote fitness and healthy outcomes.



## TRANSPORT ACCIDENT COMMISSION

The Transport Accident Commission is a Victorian Government-owned organisation that supports those injured on our roads and promotes road safety.

Each and every one of us, as motorists, motorcyclists, pedestrians and cyclists has the shared responsibility to use our road system safely and with respect for each other.

Together we can ride towards a future where every journey is a safe one.



## DEAKIN UNIVERSITY

Deakin University offers a personalised experience, enhanced by innovative digital engagement. The university leads by creating opportunities to live and work in a connected, evolving world. Deakin offers a learning experience second to none, and are proud of being a multi-award winning, internationally recognised university. With a history of being innovative and cutting edge, Deakin offers excellent facilities, exceptional teaching and flexible learning to all 60,000 students, whether on campus or online.



## MAPEI

Exclusive Construction Chemical Partner and long-term supporter of professional cycling, and of Cadel Evans throughout his career.

Cadel Evans joined the Mapei-Quickstep Cycling Team back in 2002 and after the team disbanded Cadel continued to train at the Mapei Sports Facility in Varese, Italy under the guidance of Mapei's Professor Aldo Sassi.

Founded in Milan in 1937, Mapei is a world leader in the manufacture of over 1500 products for the construction industry including adhesives, grouts, waterproofing membranes, levelling compounds, repair mortars and quality related building products. Mapei currently boast 65 production plants across 31 countries and 5 continents.

Mapei is the Proud Sponsor of this year's Men's and Women's Road Race Sprint Jersey.



## GEELONGPORT

Victoria's second largest port, GeelongPort manages close to 12 million tonnes of cargo and 600 vessel visits per year, supporting the agriculture, construction, energy and tourism sectors.

Situated on Corio Bay, GeelongPort is Victoria's premier bulk port and a major driver of Victoria's economy, facilitating more than \$7 billion of trade annually.

GeelongPort proudly supports and fosters community activities that bring people together. As naming rights partner of the GeelongPort Family Ride, GeelongPort strives to focus on health and wellbeing in the community, creating benefits for the local region.



## TUDOR

With strong roots in cycling across the globe as the official timekeeper of the Giro d'Italia and Strade Bianche, TUDOR is excited to further its commitment to cycling with the Cadel Evans Great Ocean Road Race joining an elite suite of international events.

Celebrating the world-class riders that will descend on the region in January, TUDOR has created bespoke engraved watches for both the elite men's and women's winners of the 2024 one-day classic races.



## BLACKMANS BREWERY

Blackman's Brewery is proud to partner with the Cadel Evans Great Ocean Road Race as the official beer supplier and partner.

With the race rolling past their 100% independently owned brewery in Torquay, thirsty cyclists and fans alike will be able to taste Blackman's across our Event Villages and up on the Challambra King of the Mountains Event Site.

With further locations in Geelong and in Ocean Grove, Blackman's strong commitment to the region, local jobs, exceptional hospitality and epic beer makes this partnership a fantastic fit.

## SOCIAL MEDIA

   @cadelroadrace

 #CadelRoadRace #DeakinWomensRace