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OFFICIALS AND PRIZE WINNERS 2024

DIRECTION

Director of cycling: Christian Prudhomme

EVENT TEAM

Event director: Yannick Talabardon **Race director:** Gilles Maignan

Regulators: Cassandra Lebrun, Jean-Marc Marino

Race headquarters: Marie-Noëlle Féron

Speaker: Damien Martin

Radio Tour speaker: Marion Hérault-Garnier

Safety manager: Yannick Talabardon (+33 (0)6 42 51 34 11)

SITES MANAGERS

Sites manager: Vivien Trompeau

Start: Félix Griffon

Finish: Morgan Bourdelle, Stéphane Boury

ANIMATIONS

Cédric Marsault

CONTACTS FOR LOCAL AUTHORITIES

Chloé Leroy

MEDICAL SERVICE

Jean Doudou, Mélanie Bauducel, André Chaumont

BOARD OF COMMISSIONERS

Jury president: Nicolas Le Tallec (UCI, Fra)

Jury members: Guy Crasset (BC, Bel), Thierry Diederen (BC, Bel),

Éric Follon (BC, Bel), Ludo Smeyers (BC, Bel)

Finishline judge commissionner: Manon Génételli (BC, Bel) Motorcycle commissioners: Jean-Marc Bettonville (BC, Bel), Sébastien Demey (BC, Bel), François Gérard (BC, Bel)

MEDIA

Press office: Daryl Ramadier TV coordination: Lucie Jacquinot Social networks: Clément Duriez Website editor: Julien Chesnais

HOSPITALITY AND PUBLIC RELATIONS

Elise Bardaine

COMMERCIAL AND PARTNERSHIPS

Antoine Cléquin, Pierre Lery

LOGISTICS

Etienne Faivre, Giovanny Fragnoli, Marion Maso, Perrine Molo, Guillaume de Prémont, Yannick Thepault **Vehicle fleet**: Franck Meneghini

PRIZE WINNERS 2024 - 146 KM

1	Katarzyna NIEWIADOMA	.3h 55'	29"
2	Demi VOLLERING	.+2"	
3	Elisa LONGO BORGHINI	.+4"	



TEAMS





AG INSURANCE SOUDAL TEAM



ARKEA - B&B HOTELS WOMAN



CANYON//SRAM ZONDACRYPTO



CERATIZIT PRO CYCLING TEAM



COFIDIS WOMEN TEAM



DD GROUP PRO CYCLING TEAM



EF EDUCATION OATLY



FDJ-SUEZ



FENIX-DECEUNINCK



LABORAL KUTXA FUNDACIÓN EUSKADI



LIDL - TREK



LIV-ALULA-JAYCO



LOTTO LADIES



MOVISTAR TEAM



ROLAND



ST MICHEL
PREFERENCE HOME
AUBER93



TEAM COOP REPSOL



TEAM PICNIC POSTNL



TEAM SD WORX PROTIME



TEAM VISMA | LEASE A BIKE



UAE TEAM ADQ



UNO-X MOBILITY



VOLKERWESSELS CYCLING TEAM



WINSPACE ORANGE SEAL

RACE HEADQUARTERS, HOSPITALS AND PICTOGRAMS

RACE HEADQUARTERS AT THE START

Tuesday 22 April from 2:30 pm to 6:30 pm

Hôtel de Ville - Grand Place 1 - 4500 HUY

Distribution of official items: from 2:30 to 4:45 pm

Team managers' meeting: 5 pm

Wednesday 17 April

UCI safety meeting with the race convoy, meeting with the riders of TV and photographers' motorcycles:

11:30 am

Hôtel de Ville – Grand Place 1 – 4500 HUY **Rider signatures:** from 12:40 to 1:50 pm

PHONE NUMBERS

Sport office: +33 (0)6 07 30 22 47 **Medical service:** +33 (0)6 80 37 79 60 **Press welcome area:** +33 (0)7 81 47 73 64

Numbers valid throughout event

HOSPITALS

Town Hospitals		Adress	Telephone	
Huy	Centre hospitalier régional	Rue des Trois Ponts, 2	+ 32 (0)85 27 21 11	
Marche-en-Famenne	Hôpital Princesse Paola IFAC	Rue du Vivier, 21	+ 32 (0)63 55 12 00	

PICTOGRAMS

Guest reception

VIP Guest area

Signature podium

Staff HQ

Press room

Technical zone

Mandatory passing point

Unofficial start

Control of the Contro

Feeding zone

Collecting zone

Climb

Last kilometre

Finish 💮

Officials car park

P Teams car park

Press car park

Publicity Caravan car park

Front vehicle officials press car park

Rear vehicle officials press car park

Guest car park



PROVINCE DE LIÈGE

Ideally located in the heart of Europe, within the Euregio Meuse-Rhine, on the border between the Netherlands and Germany, the province of Liège is a veritable source of cultural and heritage wealth. Shaped by history for centuries, it also offers food-lovers local culinary specialities that are famous well beyond its borders.

This land of sport has produced many talents, such as Jean-Michel Saive, Thierry Neuville and Philippe Gilbert, in various disciplines. Its diversity reflects the contrasting topography of the province and the quality of its infrastructure.

The province of Liège is particularly passionate about cycling. It is the only Belgian province to have hosted the three men's Grand Tours as well as the women's Tour de France. Some climbs, which have become legendary as the races have gone by, have left their mark on the history of cycling: La Redoute, Stockeu, Mur de Huy, etc.

Through a dynamic policy that encourages sports activity at all ages, and supports both amateur and professional sport, the Province has developed solid expertise in event organisation: "À l'écoute de tous les sports et de tous les sportifs." [Listening to all sports and all athletes.]



The Palace of the Princes-Évêques of Liège

<u>provincedeliege.be</u>







La Flèche Wallonne and Huy: 40 years of shared history. The romance between Huy and cycling began in August 1869 with an event during the city's annual fair. A velodrome was built there in 1919, ahead of La Flèche Wallonne passing through Huy for the first time in 1936. Huy became a finish city in 1983, with the finishing line on Quai d'Arona, on the banks of the Meuse. The «Mur de Huy», which will forever be a focal point for the Ardennes Classics, was the La Flèche Wallonne finish for the first time in 1985, and has been ever since. What's more, the Women's race also went on to set up base there from 1998. While the inhabitants of Huy are proud to host this event every year, the Tour de France has also passed through the city on several occasions: in 1995, 2001, 2006 and 2015. These were memorable editions for the people of Huy, who are always looking forward to hosting others. In 2025, La Flèche Wallonne is offering a new opportunity for cycling enthusiasts, as well as all those who love to join in with the sporting buzz, to experience the magic of this event. The three laps by the male riders and the two laps by the women's peloton will provide many opportunities to feel the passion, determination and effort deployed to conquer the legendary Mur de Huy, with its 900 metres of elevation gain. Huy therefore continues to join in this true celebration of cycling, year after year. La Flèche Wallonne in Huy is more than just a race, it's living history, filled with pride!



Panorama of Huy









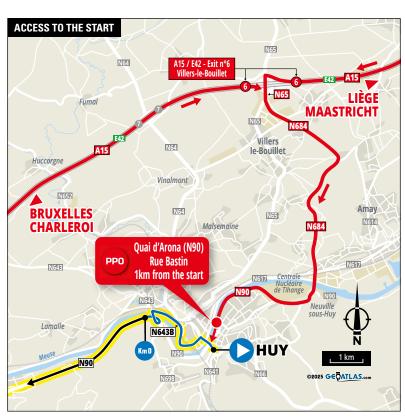
ACCESS AND START

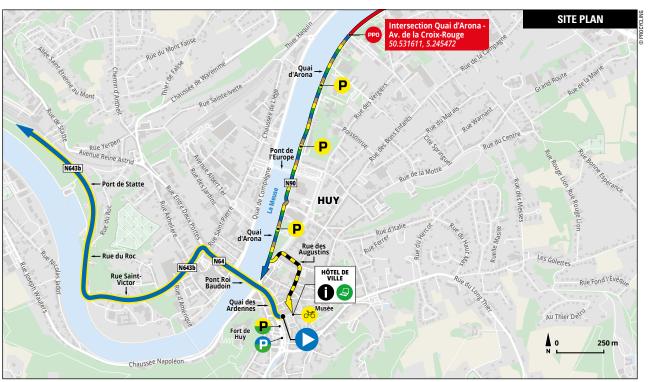
ACCESS AND START

Start assembly point: Grand-Place **Signing in:** from 12:40 to 1:50 pm

Roll-on: 1:55

Unofficial start: 2:00 pm, Grand-Place, N641 avenue des Ardennes, N64, pont Roi Baudouin, rue Neuve, N643B avenue des Fossés, rue Saint Hilaire, rue Saint Victor, port de Statte, N643, pont Pierre Pire, N90, avenue du Bosquet
Official start: 2:10 pm, N90 road, 4 km from the gathering point





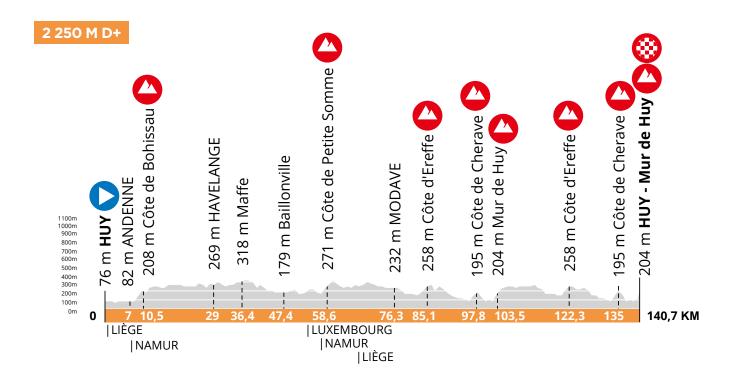


ITINERARY TIMETABLE

COVER	COVERED		LA FLÈCHE WALLONNE FEMME	S	39 KPH	37 KPH	35 H
			PROVINCE OF LIÈGE			37 111	
			HUY (Grand Place) UNOFFICIAL ST	ART D	14:00	14:00	14:
140.7	0	N90	HUY OFFICIAL STA		14:10	14:10	14:
136.2	4.5		Gives		14:17	14:17	14:
			PROVINCE OF NAMUR				
133.7	7		ANDENNE (N90-VC)		14:21	14:21	14:
130.2	10.5	VC	Côte de Bohissau	O	14:26	14:27	14:
125.9	14.8		Perwez (VC-N698)		14:33	14:34	14:
123.3	17.4	N698	Haillot		14:37	14:38	14:
121.2	19.5	NIOOO	OHEY (N698-N921-N983)		14:40	14:42	14:
116.6 111.7	24.1	N983	Evelette HAVELANGE		14:47 14:54	14:49 14:57	14: 15:
107.1	33.6		Verlée		15:02	15:05	15:
104.3	36.4		Maffe (N983-VC-N938-VC)		15:06	15:09	15:
98.4	42.3	VC	Moressée		15:15	15:19	15:
96.5	44.2		Heure (VC-N929)		15:18	15:22	15:
93.3	47.4	N929	Baillonville		15:23	15:27	15:
92.1	48.6		Collection and feeding zone	00	15:25	15:29	15:
90.8	49.9		Noiseux (N929-VC)		15:27	15:31	15:
			PROVINCE OF LUXEMBOURG				
87.9	52.8	VC	Grande Enneille		15:31	15:36	15:
			PROVINCE OF NAMUR			1	1
84.2	56.5		Crossroads VC-N983		15:37	15:42	15:
		None	PROVINCE OF LUXEMBOURG		4=00		
83.3	57.4	N983	Petite Somme (N983-VC)	O	15:38	15:43	15:
82.1 79.5	58.6 61.2	VC	Côte de Petite Somme		15:40 15:44	15:45 15:49	15 :
79.0	01.2		PROVINCE OF NAMUR		13.44	13.49	10.
77.1	63.6		Bonsin (VC-N638)		15:48	15:53	15:
77.1	03.0		PROVINCE OF LIÈGE		13.40	13.33	13.
73.6	67.1	N638	Ocquier (N638-N641)		15:53	15:59	16:
68.8	71.9	N641	Ochain		16:01	16:07	16:
65.9	74.8		Collection and feeding zone	00	16:05	16:11	16:
64.4	76.3		MODAVE		16:07	16:14	16:
62.2	78.5		Pont-de-Bonne (N641-N636-N641) (entry onto the final circuit)		16:11	16:17	16:
57.9	82.8		Crossroads N641-VC		16:17	16:24	16:
57.9	82.8	VC	Ereffe		16:17	16:24	16:
55.6	85.1		Côte d'Ereffe	O	16:21	16:28	16:
55.5	85.2		MARCHIN (VC-N641)		16:21	16:28	16:
45.7	95	N641	HUY (N641-N698A-N698)		16:36	16:44	16:
44.2	96.5	N698A	Level crossing (factory)		16:38	16:47	16:
42.9	97.8	NICOS	Côte de Cherave	O	16:40	16:49	16:
41.3	99.4	N698	Ahin (N698-N90)		16:43	16:51	17:
40 37.6	100.7 103.1	N90 VC	HUY (N90-N641-N66-VC-N66) Virage Claudy Criquielion		16:45 16:47	16:53 16:55	17:0 17:0
37.0 37.2	103.1	VC	Mur de Huy (1st crossing over the finish line)	O	16:47	16:56	17:
36.3	104.4	N66	Collection and feeding zone	00	16:49	16:57	17:
32.8	107.9	1100	Strée (N66-VC)	00	16:54	17:03	17:
29.6	111.1	VC	Crossroads VC-N636		16:59	17:08	17:
25.1	115.6	N636	Pont-de-Bonne (N636-N641)		17:06	17:15	17:
20.7	120	N641	Crossroads N641-VC		17:13	17:23	17:
20.7	120	VC	Ereffe		17:13	17:23	17:
18.4	122.3		Côte d'Ereffe	O	17:16	17:26	17:
18.3	122.4		MARCHIN (VC-N641)		17:16	17:26	17:
11.2	129.5	N641	Collection zone	a	17:27	17:38	17:
8.4	132.3		HUY (N641-N698A-N698)		17:31	17:42	17:
7	133.7	N698A	Level crossing (factory)		17:34	17:45	17:
5.7	135		Côte de Cherave	O	17:36	17:47	17:
4.1	136.6	N698	Ahin (N698-N90)		17:38	17:50	18:0
2.8	137.9	N90	HUY (N90-N641-N66-VC)		17:40	17:52	18:0
0.5	140.2	VC	Virage Claudy Criquielion		17:44	17:55	18:0

ITINERARY TIMETABLE, PROFILE AND CLIMBS

PROFILE AND CLIMBS



CLIMBS

Km 10.5 • Côte de Bohissau 2.2 kilometre-long at 5.5%

Km 58.6 • Côte de Petite Somme 1.2 kilometre-long at 8%

Km 85.1 • Côte d'Ereffe 2.1 kilometre-long at 5%

Km 97.8 • Côte de Cherave 1.3 kilometre-long at 8.1%

The prize of the climbs, sponsored by **AG**, will reward the competitor who makes it to the top of each of the eight climbs on the route first.

Km 103.5 • Mur de Huy 1.3 kilometre-long at 9.6%

Km 122.3 • Côte d'Ereffe 2.1 kilometre-long at 5%

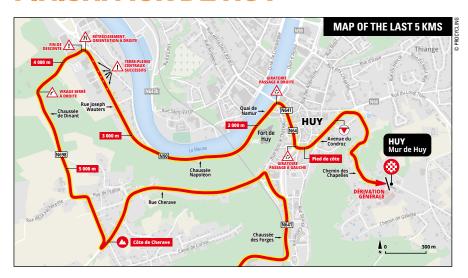
Km 135 • Côte de Cherave 1.3 kilometre-long at 8.1%

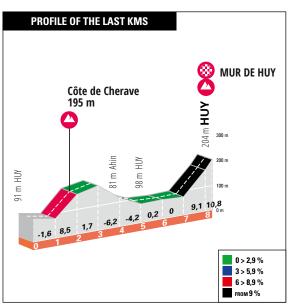
KM 140.7 • Mur de Huy 1.3 kilometre-long at 9,6%

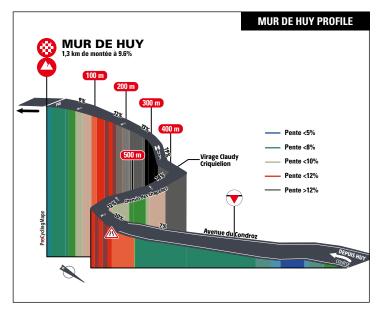


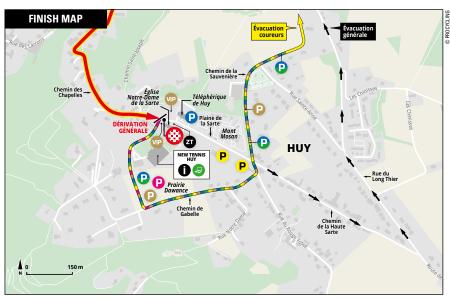
LAST KILOMETERS AND FINISH

FINISH: MUR DE HUY









Finish: at the top of the Mur de Huy (2nd time over the finish line), at the summit of a 1.3 km climb with an average gradient of 9.6%, including a 900m stretch at an average of 11.6% and sections hitting 19%. The press vehicle diversion will take place at the foot of the climb and lead to the dedicated car park near the finish facilities.

Width: 5m

Doping tests: in the organisation's mobile home located near the finish.

Race headquarters / Press centre: New Tennis Huy Rue Plaine de la Sarte 23

4500 Huy

Distance: on the finish line



SPECIFIC REGULATIONS



ARTICLE 1. ORGANISATION

LA FLÈCHE WALLONNE FEMMES, 28th edition is organised by Amaury Sport Organisation (A.S.O.) in conjunction with the Royal Cyclist Pesant Club Liégeois (R.C.P.C.L.), under the regulations of the International Cycling Union (UCI) and Belgian Cycling. It will take place on Wednesday 23th April 2025. LA FLECHE WALLONNE FEMMES is registered on the UCI Women's WorldTour.

ARTICLE 2. PARTICIPATION

LA FLÈCHE WALLONNE FEMMES is open to UCI Women's WorldTeams, to UCI Women's Pro Teams, to continental women teams, professional UCI cyclo-cross teams and to the national team of the organizer's country, in accordance with article 2.1.005 of the UCI regulations. All the competitors must belong to the Elite category. The number of cyclists per team is restricted to a maximum of 6 and a minimum of 4 at the start of the race.

ARTICLE 3. UCI WOMEN'S WORLDTOUR

The race counts towards the UCI Women's WorldTour individual ranking and the points are awarded in accordance with article 2.10.009 to 2.10.017 of the UCI regulations.

ARTICLE 4. RACE HEADQUARTERS

The race headquarters will be open on Tuesday 22 April from 2:30 pm to 6:30 pm at: Hôtel de Ville Grand Place 1 - 4500 HUY. Licences will be checked and race jersey numbers and frame number plates will be distributed to licence holding team managers from 2:30 to 4:45 pm. The team managers' meeting, in the presence of members of the board of commissioners, will be held at 5 pm at the races headquarters. The UCI safety meeting with the race convoy will be held at 5:00 pm at the Hôtel de Ville de Huy. The riders of TV and photographers' motorbikes meeting will take place at the Hôte de Ville de Huy at 11:30 am on Wednesday 23th April.

ARTICLE 5. RADIO-TOUR

Information about the race will be broadcast on the frequency of 164.818750 MHz.

ARTICLE 6. NEUTRAL TECHNICAL SUPPORT

The neutral technical support service will be provided by SHIMANO. 3 cars and 1 motorbike will be used to provide this service.

ARTICLE 7. FINISHING DEADLINES

All riders finishing within a time limit exceeding 8% of the winner's time will not be included in the classification. The stewards' Committee may extend finishing deadlines in the event of exceptional circumstances after consultation with the organiser.

ARTICLE 8. RANKING

The general individual time ranking will be established based on the order of arrival at the finish line.

ARTICLE 9. PRIZE MONEY

Position	Amount of prize money awarded
1 st	€ 10,000
2 nd	€ 2,500
3 rd	€ 1,600
4 th	€800
5 th	€ 600
6 th	€ 370
7 th	€ 335
8 th	€ 290
9 th	€ 250
10 th	€ 220
11 th	€ 175
12 th	€ 175
13 th	€ 175
14 th	€ 175
15 th	€ 175
16 th	€ 130
17 th	€ 130
18 th	€ 130
19 th	€ 130
20 th	€ 130
Total	€ 18,490

TABLE OF PRIZE MONEY FOR THE CLIMBS

For each of the climbs:
- To the 1st rider: € 250
i.e.: € 250 X 8 = € 2 000

TOTAL AMOUNT OF PRIZE MONEY FOR THE CLIMBS: € 2 000

Race prize pool: € 20,290 Union dues and reconversion fees (1.82%): € 373 TOTAL AMOUNT OF PRIZE MONEY: € 20,863

ARTICLE 10. COMBATING DOPING -ANTI-DOPING TESTS

A.S.O. and each of the participating teams shall deem it an absolute necessity to ensure strict compliance with the rules and recommendations laid down by the relevant authorities with regard to combating doping, and to maintain an absolutely irreproachable line of conduct in this regard. Participating teams shall undertake to apply said rules and recommendations, and they shall be wholly responsible for the strict adherence to these rules and recommendations by their riders and, more generally, by their staff and service providers. Antidoping tests shall be carried out under the authority of the UCI and designated officials, at the race finish.

ARTICLE 11. PRIZE-GIVING CEREMONY

The following riders must attend the prize-giving ceremony. • the first three riders in the event. • the leader of the general individual ranking of the UCI Women's WorldTour; • the leader of the young rider ranking of the UCI Women's WorldTour. After the prize-giving ceremony, these competitors must attend the press conference in the press room together with the race organisers.

ARTICLE 12. PENALTIES

The scale of penalties corresponding to the event shall be the only one applicable.

ARTICLE 13. ENVIRONMENT

A.S.O. shall set up collection zones for recovering waste. Riders must only dispose of their waste, water bottles or any other objects in these specially designated zones, as provided for in article 2.3.025 of the UCI regulations. Riders and support staff must behave responsibly with regard to the environment in all circumstances and respect the legal provisions in force.

ARTICLE 14. DISQUALIFICATION

14.1 A.S.O. considers the preservation of its image and its reputation, and of those of its event, to be of the utmost importance. A.S.O. expressly reserves the right to refuse participation in - or to exclude from - the event any team, or members of a team, whose presence would be likely to tarnish the image and/or reputation of A.S.O. and/or the event.

14.2 Furthermore, A.S.O. may exclude from the event any team or any of its members in the following cases: - a breach of the event's rules, including those concerning the event's internal rules (e.g., the rules concerning accommodation); - a serious breach of Belgian law; - acts of vandalism committed in the race or outside the race; - indecent attire or inappropriate behaviour; - any other act or deed that is liable to tarnish the image and/ or the reputation of A.S.O. and/or of the event. - Breach of the health measures taken to combat the spread of the SarsCoV-2 virus (COVID-19).

14.3 The right of disqualification or exclusion pursuant to sections 14.1 and 14.2 above shall be exercised under the following conditions: a) A.S.O. shall notify the team of its decision in writing, either by registered letter with acknowledgement of receipt, or by letter delivered personally with receipt, or by fax or email. This letter must:

- specify whether the disqualification or exclusion is linked to the presence of the entire team or the presence of any of its members, as designated individually by name; - specify that, in the event that the disqualification or exclusion is linked to the presence of any its members, as designated individually by name, the team, in its capacity as an employer, shall withdraw the member(s) concerned from their team or, by default, waive the right of the entire team to participate in the event; - state the grounds on which the decision is based; - state that, to challenge this decision, the team will have a period of 24 (twenty-four) hours from receipt of the letter of disqualification or exclusion to refer the matter to the Court of Arbitration for Sport ("CAS") in Lausanne; failing which, the team will be deemed to have accepted the disqualification or exclusion. b) If the team lodges an appeal against the decision, the CAS shall immediately appoint a single

arbitrator under the expedited procedure as per the Rules of Procedure of the CAS. After calling each party to evaluate its case, the arbitrator shall decide, within the time limits imposed, whether there are grounds to disqualify or exclude the entire team or any of its members. The language of arbitration shall be French. The arbitrator shall resolve the dispute in accordance with French law. The arbitration decision shall be final and binding.

ARTICLE 15. IMAGE RIGHTS

In order to enable the promotion of the Flèche Wallonne Femmes as widely as possible, each team, and therefore each rider within the teams, acknowledges that participation in the competition grants the organiser and its beneficiaries or legal representatives the right to reproduce and represent, without any compensation whatsoever, their names, voices, images, biographies and mores generally, their sporting performance, within the framework of La Flèche Wallonne Femmes as well as the brand(s) of their equipment manufacturers and sponsors, in any form and on any current or future medium, and in any format, for any public communication anywhere in the world, for any purpose including promotional and / or commercial use, without any limitations other than those stated hereinafter, and for the entire duration of the protection currently given to these operations by the laws or regulations, the judicial and / or arbitration decisions of any country, and any current or future international conventions, including any extensions that may be made to this duration. However, when the organiser authorizes a third party to use images of the event for advertising or promotional purposes, it shall not authorize said third party to use the name, voice, image, biography or sporting performance of a competitor nor the brand of their sponsor or equipment manufacturer with a view to a direct or an indirect association between this rider, the brand of their sponsor or equipment manufacturer, on the one hand, and the product, the service, the brand or trade name of said third party, on the other, without the express authorization of the competitor, sponsor or equipment manufacturer concerned. Similarly, with the exception of books, photo books, comics, any form of publishing, video cassettes, CD-ROMs, DVDs or, more generally, any video recordings or videos on any medium and in any format whatsoever, whose subject involves, wholly or partially, La Flèche Wallonne Femmes, such as posters, displays, log books, autograph books, maps and official programmes for the Women's Flèche Wallonne, the organiser shall not use and shall not authorize the use of the individual image of a rider within the framework of the marketing of tie-in merchandising products.

ARTICLE 16. SPORTS BETTING

In order to avoid any risk of a conflict of interest, the teams and each of their members (riders, management personnel, trainers, doctors, etc.) are prohibited from placing bets, on a personal basis, either directly or through an intermediary, on the race.

ARTICLE 17.

These regulations have been drafted in French. The French version shall take precedence in the event of difficulties in the interpretation of its terms in another language.







PARTNERS



ORANGE OFFICIEL PARTNER

Orange is here to connect fans to the heart of cycling.

At Orange Belgium, we believe that great moments are meant to be shared, and cycling is something very special for us Belgians. As an official sponsor of Liège-Bastogne-Liège, we're proud to be part of a legendary race that unites fans, families, and communities around a shared passion for cycling.

Whether you're gathering in front of the TV, sharing live updates from yer phone or celebrating a rider's win through a videocall, Orange is here to make every connection count.

Orange is here to connect you with your passions.



COFIDIS OFFICIEL PARTNER

Cofidis, the credit expert by your side for 40 years.

Cofidis is a finance company specialising in the remote distribution of consumer credit to individuals, as well as loan and life accident insurance.

Cofidis has been present on the Belgian market for 40 years and relies on personalised advice, specific expertise in consumer credit, its many years of experience, flexible and diversified remote contact methods, innovative tools and services, and credit education to make Belgian consumers informed and responsible players in their own budgets.

Since 1996, Cofidis has also been involved in cycling through its professional cycling team and its partnerships with well-known races.



LOTTO OFFICIEL PARTNER

Lotto is celebrating 40 years in the peloton this season! This makes it the most loyal cycling team in the peloton. Fighting spirit, solidarity, tenacity and fair play are values found in cycling and among fans of this very special sport. «As loyal partners of Belgian cycling, we have been 'proud supporters of the race' for many years. This commitment is reflected not only in our support for a 100% Belgian professional team, but also in our sponsorship of a large number of projects linked to cycling and the prestigious cycling races held on Belgian soil, which bring fans closer to their favourite sport», says Jannie Haek, Managing Director of the National Lottery. loterie-nationale.be



TISSOT OFFICIEL PARTNER AND OFFICIAL TIMEKEEPER

International competitive cycling has always been an integral part of Tissot's DNA. This partnership was formalised in the 1980s, when the Swiss watchmaker became Official Timekeeper of the Tour de France and the Grand Prix des Nations. Cycling and Tissot share essential values such as precision, performance, team spirit and surpassing oneself. In addition to its role as Official Timekeeper, Tissot designs Official Watches every year, inspired by this exceptional sport and the exploits of its athletes.

tissotwatches.com





PARTNERS

ŠKODA OFFICIAL PARTNER

Škoda, partner of the green jersey of the Tour de France, partner of Jasper Philipsen, but above all partner of all cycling fans, is enthusiastically returning to the peloton in 2025! For this new year, discover the Škoda Elroq, the brand's first 100% electric compact SUV. Spearheading the transition to electromobility, the Škoda Elroq combines sustainability with the typical qualities of Škoda: generous space combined with emotional design. With a range of up to 579 km, the electric family SUV will support you in all your adventures and become your best ally in everyday life. Would you like to find out more about the Škoda range? Just log on to skoda.be



BOSTIK OFFICIAL PARTNER

At Bostik, we have a clear commitment: to guarantee optimum performance, whatever the conditions.

As a world leader in specialty adhesives, we design adhesives that undergo the most rigorous testing to ensure reliability and durability.

As the adhesives segment of the Arkema group, Bostik develops solutions for a wide variety of applications - from construction and packaging to automotive and hygiene. Our signature, 'Attached To Your World', embodies not only the reliability of our products, but also the strong ties that unite our teams, partners and customers around the world.

Beyond technical excellence, we firmly believe that performance goes hand in hand with inclusion. As a committed partner of A.S.O. women's cycling events, we actively support the development of women's cycling, making the sport ever more open and equitable.

bostik.com/global/en/



PARTENAIRE OFFICIEL

Oh, that blessed time of day when you're sitting at the breakfast table... The calm before the storm. Just before your enthusiastic offspring arrive in a tight pack, ready to tackle the day's challenges. Time to shake things up! Those moments when you feel you're going to have to rev up the turbo.

And that's when you think: 'But I can, I've got Lidl! You gobble down your plate, mount your proud steed, and still manage to cross the pass and reach the finish line. With fresh fruit and vegetables at Lidl's lowest prices, victory is always guaranteed. Lidl, your team's fresh food partner. lidl.be





SANTINI PARTENAIRE OFFICIEL

Santini Cycling Wear has been dressing the passion for cycling since 1965.

For 60 years, Santini has been at the side of the world's greatest cycling teams and races. In 2025, Santini is proud to continue its commitment as Official Partner of the Ardennes Classics, developing a dedicated collection for each of these iconic races on the international cycling calendar.

Visit santinicycling.com



SHIMANO PARTENAIRE OFFICIEL

Founded in Sakai City, Osaka, Japan in 1921, for 100 years Shimano has been dedicated to helping its customers get closer to nature and supporting people to realize their dreams. That comes with the desire to create outstanding internationally renowned bicycle components and apparel.

Shimano covers a wide range of functions, including planning, development, design, manufacturing, and various other support functions for supplying bicycle components as well as fishing tackle and rowing equipment.

In Europe, Shimano acts as the 'eyes, ears and mouth' of the global Team Shimano. Its mission is to be an excellent supplier and valuable partner for all customers in its European markets and to create consumer demand for Shimano and Shimanoowned products.

Shimano is proud to have developed products that continue to take countless athletes to victory and provide the means for limitless global bicycle journeys.

For more information see:

bike.shimano.com/category/road.html

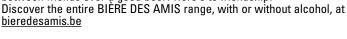
instagram.com/shimanoroad



BIÈRE DES AMIS FOURNISSEUR OFFICIEL

A good memory is often a shared memory... That's why BIÈRE DES AMIS exists: to be present at all those moments of conviviality past and future. We're certain of one thing: nothing brings people together more than the passion of a cycling race between friends over a good beer! Here's to friendship!

bieredesamis.be





MEDIA PARTNERS















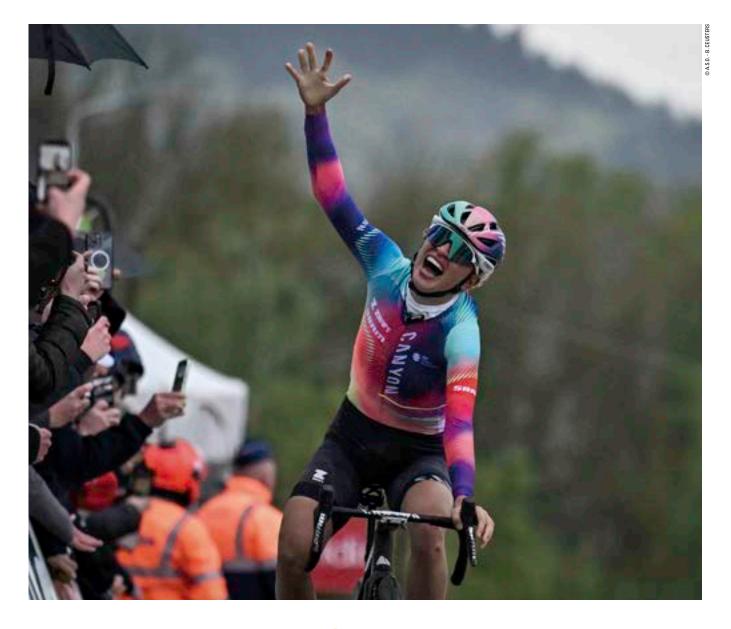


LIST OF WINNERS

I WINNERS FROM 1998

1998		Fabiana LUPERINI
1999		Hanka KUPFERNAGEL
2000	*	Geneviève JEANSON
2001		Fabiana LUPERINI
2002		Fabiana LUPERINI
2003	Ж	Nicole COOKE
2004		Sonia HUGUET
2005	Ж	Nicole COOKE
2006	×	Nicole COOKE
2007		Marianne VOS
2008		Marianne VOS
2009		Marianne VOS
2010	×	Emma POOLEY
2011		Marianne VOS

2012	Evelyn STEVENS
2013	Marianne VOS
2014	Pauline FERRAND-PRÉVOT
2015	Anna VAN DER BREGGEN
2016	Anna VAN DER BREGGEN
2017	Anna VAN DER BREGGEN
2018	Anna VAN DER BREGGEN
2019	Anna VAN DER BREGGEN
2020	Anna VAN DER BREGGEN
2021	Anna VAN DER BREGGEN
2022	Marta CAVALLI
2023	Demi VOLLERING
2024	Katarzyna NIEWIADOMA



MEDIA COVERAGE OF THE RACE

Follow the race live on **france** to and **LUROSPORT**.

FOLLOW-UP OF THE RACE ON TV





Television audience records in Belgium*:

X5 on VRT1 and **+40%** on Tipik (vs. 2023)

Over 600,000 viewers on average on France 3*

Peak audience: nearly 900,000 viewers*

en 2024

BELGIQUE

((•)) Live

RTBF from 4:55 pm VRT1 from 4:55 pm

FRANCE

((•)) Live

France 3 from 6 pm

Eurosport 2 from 4:55 pm

EUROPE

((•)) Live

Eurosport

Danemark: TV2 Italy: Rai Sport Norway: TV2 Netherlands: NOS

Russia: Okko

WORLD

((•)) Live

Australia: SBS

Canada: Flobikes

Colombia: Senal Colombia

Latin America and the Caribbean:

ESPN International

Middle East and North Africa: Abu Dhabi Sports

Japan: J Sports

New-Zealand : Sky Sport NZ
South East Asia: Eurosport
Sub-Saharan Africa: SuperSport

United States: Peacock

World news

AFP TV, Eurovision, SNTV

World news channel

France 24 (en français, anglais et arabe)

Résumé clip digital

Global Cycling Network, Lanterne rouge

DIGITAL RACE FOLLOW-UP



LIVE VIDÉO

NEWS, RESULTS, LIVE BY RANKINGS, MINUTE BY MINUTE

la-fleche-wallonne.be/fr



#FWwomen @flechewallonne @classiquesardennes



france•tv

A community of **99, 500 followers**

on the official platforms (Facebook, X and Instagram)*
*From April 2, 2025



LA-FLECHE-WALLONNE-FEMMES.BE @FLECHEWALLONNE #FWWOMEN